

- i. What is our current situation?
  - Issues
  - Opportunities
  - Challenges
- ii. What are the options for addressing Critical Issues / Opportunities / Challenges?
- iii. Tell us where we want to go/What do we want to do? (ie, Desired End State)
- iv. Why? What is the supporting rationale?
- v. How are we going to get to desired end state?
- vi. What are the risks and how do we mitigate?