

THE LATINO VOTER

Political realities for the fastest growing segment of the U.S. electorate

For the first time ever, Latinos are predicted to be the nation's **largest** minority group eligible to vote in **2020** ¹

13.3 % of the eligible voter population identify as Latino ²

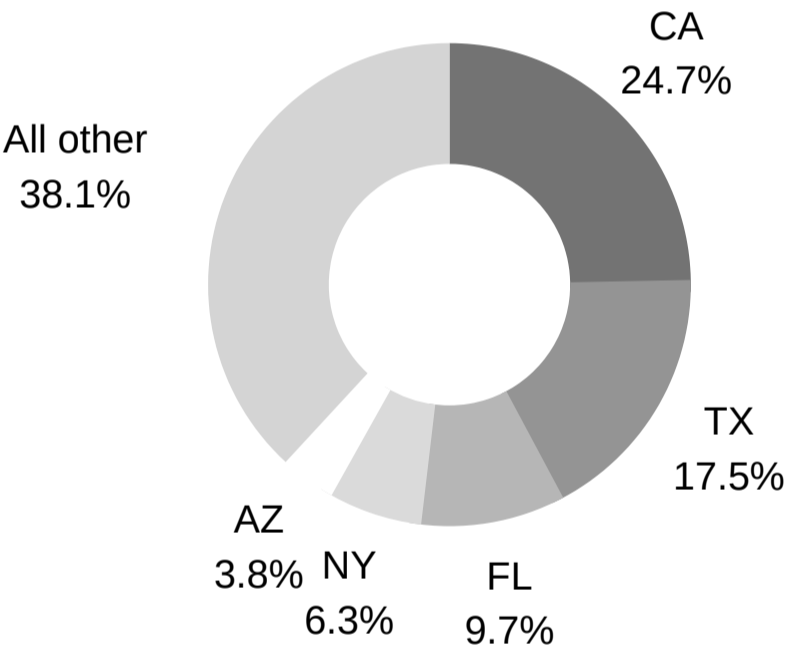
YOUTH DEFINES LATINO VOTERS

Millennials account for **44%** of the eligible Latino voting population

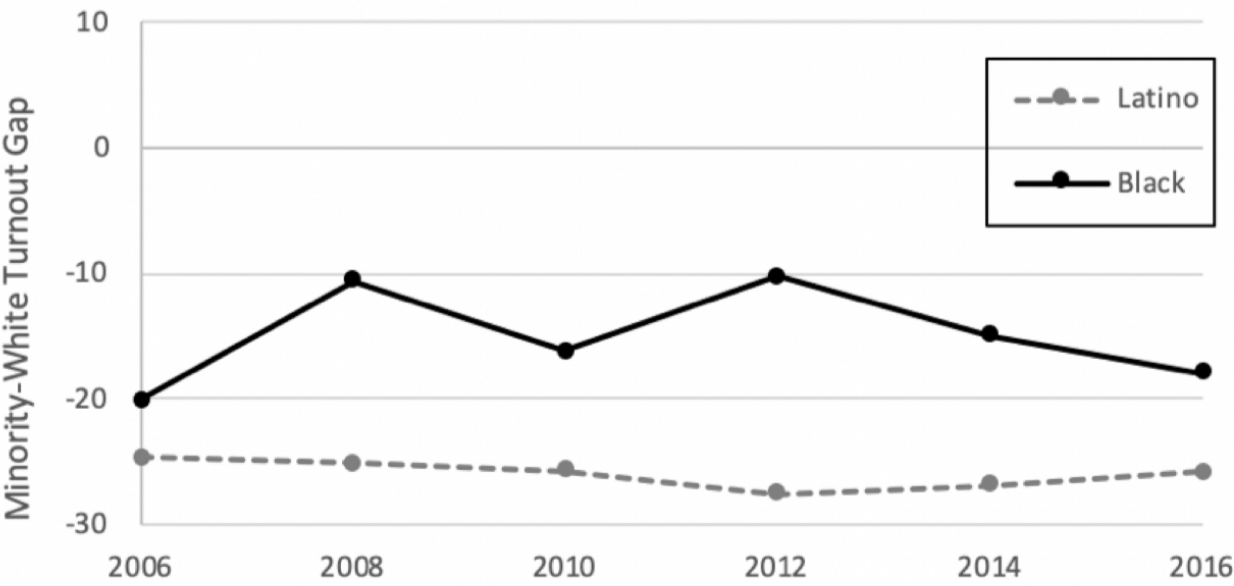
U.S. citizens coming of age are expected to be the primary drivers of continued Latino electorate growth over the next **2 decades** ³

A STATE OUTLOOK

The eligible Latino voting population is highly concentrated in just five states - California is home to nearly a quarter of these voters ⁴



The persistence of the Latino-White turnout gap will continue to disempower Latino voices. ⁵



Graph depicts minority-white turnout gaps in congressional and presidential elections since 2006. "Gap" is the difference between minority group turnout rate and white turnout rate. Turnout rate is a ratio of actual voters and estimates of citizen voting age-population for a given racial/ethnic group.

GREATER POLITICAL INCORPORATION IS NEEDED TO SOLVE ELECTORAL INEQUALITY

Sources: 1, 2, 3, 4| Pew Research Center 5| Bernard Fraga, *The Turnout Gap*