# How do white Americans' white identities impact How they Vote?

White Americans are more likely to vote conservative if they...



- say their white identity is important to them¹
- have "white group consciousness" or identification with white racial interests in politics<sup>2</sup>
- associate minority growth in America as a "threat"<sup>3</sup>
- deny the impacts of white privilege
- are worried about discrimination against white people<sup>3</sup>

Of Republican voters in 2020 were white

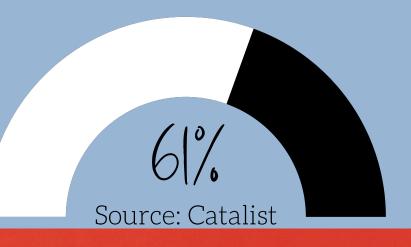
85% Source: Catalist

## White Americans are more likely to vote liberal if they...



- believe the country needs to change so "Black Americans have equal rights with whites Americans"<sup>5</sup>
- think others are more likely to view white people negatively (as racist or bigoted)<sup>6</sup>
- practice racial awareness or believe they have white privilege<sup>1</sup>
- have little to no resentment towards non-white groups<sup>1</sup>

Of Democratic voters in 2020 were white<sup>4</sup>



## Why does it matter?

White Americans are starting to consider how their white identity affects their political choices.

We call this phenomenon "white identity politics," and how people percieve their whiteness is a major predictor for how they will vote.







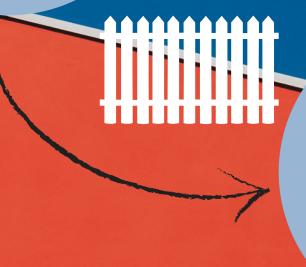
VOTE

2018 was the first election where "white consciousness" or white identity politics became a predictor for how Americans voted for

the US House. 2

Americans motivated by white identity politics feel solidarity with other white people and are worried that white people are under cultural attack.





It is why Republican politicians can appeal to their base by attacking Critical Race Theory and illegal immigrants.

This white American political divide has increased polarization across the political spectrum.

As politicians appeal to their bases, this polarization grow, and Americans grow more entrenched in their beliefs.

### References

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