



## D-Prize Global Competition

### Guide to submitting a competitive concept note

**Solutions to poverty already exist but most fail to reach people in need on a mass-scale.** D-prize is searching for the world's boldest new social entrepreneurs who increase access to proven poverty interventions. Winners of the D-Prize Global Competition receive grants of up to \$20,000 to launch distribution-focused ventures in the fields of education, girls' education, agriculture, energy, global health, and governance and infrastructure.

#### **Why is D-Prize exciting?**

- It is a competition for driven people who want to alleviate extreme poverty.
- You don't have to think of yourself as an entrepreneur. We fund problem solvers who are at the idea stage.
- We have identified [16 proven poverty interventions](#) that, if distributed widely, could change millions of lives.
- We ask for minimal reporting so you can focus entirely on launching your new nonprofit or social venture.

#### **The ideal D-Prize candidate or candidate team is:**

- Focused on distributing a proven poverty intervention in the fields of education, girls' education, agriculture, energy, global health, and governance and infrastructure (see our [challenges](#) for more details)
- At the idea stage for starting a distribution venture or leading an organization (with a distribution component) that is less than 2 years old and has raised less than \$30,000
- Prepared to launch a 3 month pilot with a long-term vision for scale and ready to have at least one founder working on the pilot full-time

#### **A stand-out D-Prize concept note shows us that you are:**

- **Intervention agnostic** - *you are excited about solving big problems and changing lives, compelled by the logistics of running a businesses, and focused on helping people. You are flexible when it comes to various interventions, and not married to only one particular product or idea.*
- **Ready to fail forward** - *you have given considerable thought to all aspects of your proposed venture but recognize that figuring out your model will take some testing. You are ready to try, and potentially fail, at some elements of your plan during the pilot phase in an effort to discover what works.*
- **Focused on succeeding as a team** - *leading a team has its challenges. You and the people you choose to work with are resilient, ready for challenges, and have a plan to encourage communication and problem solving when things get tough.*