

## Our Solution

A web application to connect buyers and sellers of solar energy, making the sale of utility credits **seamless** and **convenient**

## The Problem

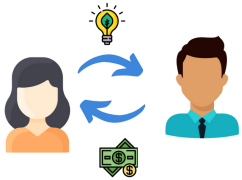


Massachusetts residents without access to Solar are consuming dirty electricity generated by fossil fuels.

Solar Swap aims to encourage residents who produce excess solar electricity to sell to residents without solar.

## Current Process

Excess electricity generated by homeowners with solar becomes **credit** from their utility companies that can be **transferred** to other homeowners.

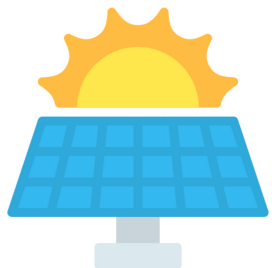


The awkward transfer process...

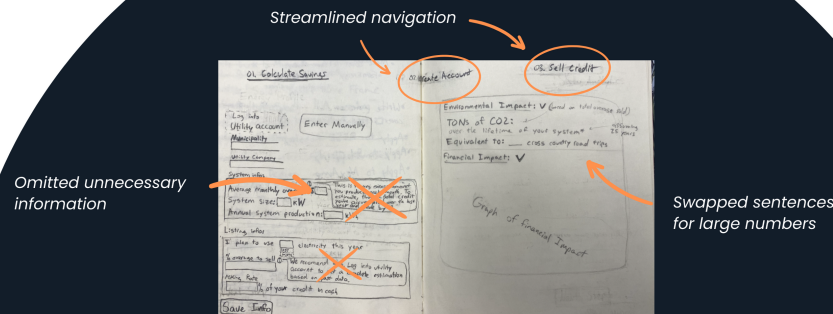
1. Find a buyer in your load zone who uses the same utility company as you
2. Negotiate a price
3. Complete paperwork



Transferring Solar Credit is inconvenient and, as a result, rarely occurs



## Original Design Concept

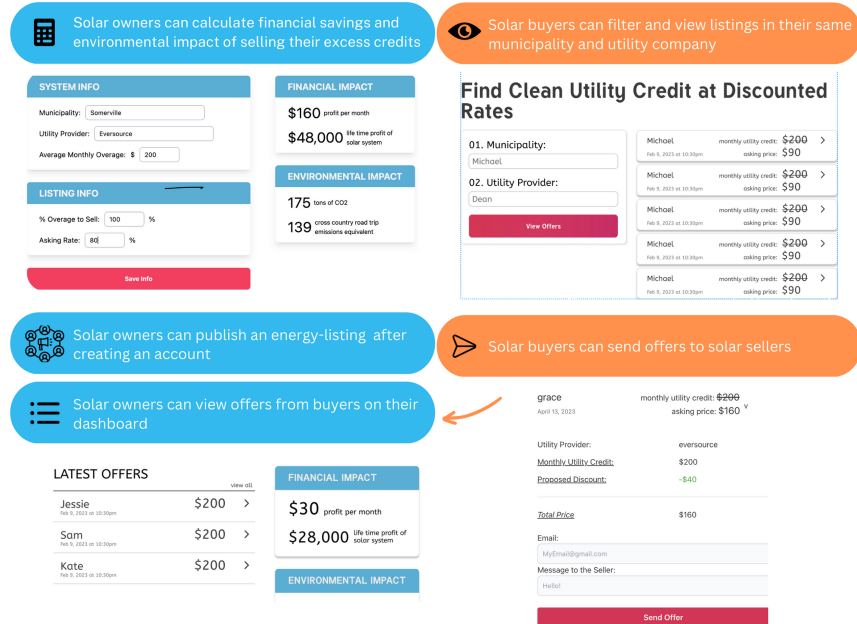


### How it works...

Learn about the process on our home page

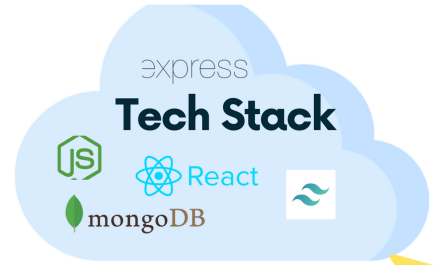
I have solar

I DON'T have solar









## What We Learned

1. Defining small, measurable tasks helps you meet deadlines.
2. Quickly implementing features is essential for seeing what works and what doesn't.
3. Not everyone has to do everything - assigning task based on individual strengths is often more efficient.
4. First drafts will never be final, but they can be enough to build a prototype.
5. Teamwork makes the dream work.



## MEET THE TEAM

|  |  |   |
|--|--|---|
| <br><b>Paul Klein</b><br>Advisor                    | <br><b>Angelica Cheng</b><br>Head of Frontend | <br><b>Philip Hempstead</b><br>Head of Research & Design |
| <br><b>Grace McCarthy</b><br>Co-Head of Development | <br><b>Henry Stahl</b><br>Head of Operations  | <br><b>Sawyer Wilson</b><br>Co-Head of Development       |