

Application for Montle Prize 2020

Draft - subject to change

* Required questions

NOTE: Students who have already won the Montle Prize in the past are not eligible to apply.

Personal information

First name: *

Last name: *

Email: *

School and major: *

Current year of enrollment: *

- Freshman
- Sophomore
- Junior
- Senior
- Gap year (write in your last completed year)

How did you hear about the Paul and Elizabeth Montle Prize for Entrepreneurial Achievement? * (short answer)

Are you currently enrolled in the Engineering Management minor, the Entrepreneurship minor, or the Entrepreneurship for Social Impact minor? *

- Yes - EM Minor
- Yes - ENT Minor
- Yes - Entrepreneurship for Social Impact minor
- None of the above

What academic courses did you take to date to pursue your interest? Check all that apply. *

- ENT 101 Entrepreneurship and Business Planning
- ENT 103 Entrepreneurial Finance
- ENT 105 Entrepreneurial Marketing
- ENT 107 Entrepreneurial Leadership
- ENT 141 Innovative Social Enterprises
- ENT 162 Creative Design Process of Products

- ENT 193 Special Topics: Entrepreneurial Business Law
- ENT 194 Special Topics: Internships
- ENT 194 Special Topics: Creativity, Innovation, and Entrepreneurship
- ENT 194 Special Topics: Entrepreneurship for Computer Scientists
- ENT 194 Special Topics: Inside the Classroom
- ENT 194 Special Topics: Philanthropy, Social Enterprise, and Community
- ENT 194 Special Topics: Talent Management in Entrepreneurship
- ENT 194 Special Topics: Strategic Management in the 21st Century
- ENT 199.01 Special Topics: Field Study-Launching the Venture
- Other (write in)

What co-curricular activities did you take part in while at Tufts? Check all that apply. *

- Attended TEC Jumbo Cafes and speaker events
- Attended TEC Founder's Workshops
- Spoke with an entrepreneurial coach at TEC
- Attended Tufts \$100k New Ventures Competition
- Applied to Ideas Competition
- Applied to Montle Prize
- Applied to \$100k New Ventures Competition
- Applied to Tufts Venture Accelerator
- Attended Tufts Venture Accelerator
- Attended Innovation Week hosted by the Friedman School of Food and Nutrition Science
- Attended entrepreneurial events hosted by the Friedman School of Food and Nutrition Science
- Attended Tisch College entrepreneurial events
- Attended Fletcher entrepreneurial events
- Member of Tufts Entrepreneur Society (TES), Entrepreneurship Association at Tufts (EAT), or Women Entrepreneurs at Tufts (WE@T)
- Other (write in)

As an individual or part of a team, were you a finalist or winner in the Ideas Competition, Montle Prize, Tufts \$100k New Ventures Competition? If so, which competition(s) and what team name(s)? * (short answer)

Please provide a link to a 2-minute video explaining who you are and what entrepreneurship means to you. *

Please share your LinkedIn Profile if you have one. (Optional)

Please share a personal or company website if you have one. (Optional)

Your entrepreneurship journey

Tell us when and how you became interested in entrepreneurship. (250 words max) *

Describe no more than three of your favorite entrepreneurial projects, startups, or new ventures that you have worked on in the past few years. * (250 words max)

Of the projects you mentioned, pick one that best highlights your personal accomplishments in entrepreneurship, and tell us all about the problem you set out to solve, why you are passionate about solving it, and the potential customers and end users you were solving it for. * (250 words max)

How big is the market and potential impact if you were to solve this problem? Please estimate the magnitude of impact in either number of people who can stand to benefit or the Total Addressable Market (TAM). * (250 words max)

Describe your proposed solution / approach to the problem, and how it was unique and better than the customer's alternative. * (250 words max)

What was the business model behind this idea and how do you plan to make this financially sustainable? (this includes for-profit, not-for-profit and intrapreneurship projects) * (250 words max)

How is the world a different and better place if you solve this problem? * (250 words max)

Which milestones have you reached to date? Check all that apply. *

- Core business concept defined
- Completed primary market research with potential customers
- Developed Prototype or Minimum Viable Product (MVP)
- Tested with beta customers
- Acquired a customer base
- Currently have paying customers
- Raised outside funding
- Other (write in)

Your personal accomplishments

Did you work on this project alone or with a team? If you were part of a team, describe the number of team members and their roles. * (250 words max)

What were your personal contributions to this project? (For example: Did you personally develop any IP (patents, trademarks, copyrights, trade secrets) in the course of working on this project? Did you personally negotiate any licenses, contracts and other business relationships with potential partners and customers?) * (250 words max)

Did you encounter any significant setbacks or challenges while working on any of your entrepreneurial projects (e.g. team conflict, market condition changes, family emergencies, etc.) If so, what were the setbacks and how did you overcome these setbacks? * (250 words max)

Applying lessons learned after Tufts

Tell us about how your entrepreneurial experiences at Tufts will influence your life post Tufts. How do you plan to apply lessons learned to your personal and professional growth? * (250 words max)

How does your Tufts education support these plans and your entrepreneurial goals in general? * (250 words max)

Please share how you will use the funding for which you are applying. (For example: It can be for personal use, such as tuition, or applied towards a venture). * (250 words max)

The donor has specified that a fundamental part of this award is the recipient's acceptance of the moral obligation to return to Tufts University much more than he or she received. How do you intend to fulfill this requirement? * (250 words max)

There will be a lot of applicants for the Montle Prize. What sets you apart from other applicants? * (250 words max)

Anything else we need to know? (250 words max)