

ADAPPT INTELLIGENCE

At Adappt, we believe that the way people work has changed and that spaces, and the way we plan and manage spaces, must change with it. Real estate is the second-largest expense for an organization, and yet most organizations lack the data and tools to make the best use of this significant investment. Whether a tenant is investing in a new workspace, improving an existing one, growing or downsizing, Adappt uses its system of sensors, analytics, & controls to optimize use of these expensive assets while minimizing their carbon footprint through space and energy efficiency.

We are headquartered in Boston, and two of our founding members met at MIT Sloan. The third, our head of R&D, resides in our office in Bangalore. The rest of the R&D team and our factory are in Bangalore. We are proud to be innovating from Boston to Bangalore, combining the brainpower of MIT, with Bangalore, the IT/start-up hub of India.

OUR TEAM



VIVEK BAGRI is the CEO of Adappt Intelligence. He is involved in shaping the company's strategy and culture, crafting the design aesthetic, developing new products and initiating future growth opportunities. Vivek has founded multiple ventures, including Livedarshan, a video surveillance company. He also serves on the boards of multiple companies. Vivek holds a B.S. in Computer Science and an MBA from MIT Sloan.



MOLLY BALES is the Chief Development Officer of Adappt Intelligence, managing sales and marketing efforts in the US. Prior to Adappt, Molly was a project development manager for Harvest Power, a Boston area organics recycling company. She has held a variety of roles, including business development, marketing, project management, and sales related to solar, anaerobic digestion, and energy storage. Molly has a B.A. in History of Science from Harvard University and an MBA from MIT Sloan.

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OUR INTERNSHIP POSITIONS

Adappt is a young company, and we are in an exciting point in our development where we are starting to gain momentum and need help in a variety of areas. We hope you would like to help us achieve our vision! With this in mind, we are seeking interns who are passionate about what we are doing and would consider working with us again, either as an intern again or full time. We are flexible on the work content that our interns do (interns can suggest combining elements of both, propose their own ideas, etc.). We are prepared to guide you and give you some structure while allowing you the freedom to maximize your learning and experience.



As an intern this summer, you would report to and work closely with Molly Bales, Adappt's Chief Development Officer. We are looking for candidates who are energetic, proactive, and willing to take on responsibility in a fast-paced start-up environment. If interested, please send your resume and summary of interest/qualifications to molly@adappt.com.

INTERNSHIP #1: BUSINESS DEVELOPMENT/MARKETING

Responsibilities

- Research potential customers and partners and compile lead lists
- Research, manage, and/or attend events
- Manage Adappt's LinkedIn and Twitter profiles and feeds
- Develop blog and website content
- Generate marketing materials (brochures, slide decks, etc.)
- Help manage Customer Relationship Management system (PipeDrive)
- Sales outreach (emailing, calling, or meeting) if comfortable
- Assist in administrative tasks

Qualifications

- Excellent written and verbal communication skills
- Excellent knowledge of Microsoft Office Suite
- Familiarity with blogging and social media platforms
- Knowledge of marketing techniques, software tools, and online applications a plus

INTERNSHIP #2: RESEARCH/WHITE PAPER WRITING

Responsibilities

- Working with Adappt's R&D team to produce white papers on various aspects of our technology and those of our competitors (bluetooth v. other protocols, powerline communication v. power over ethernet, etc.); these will be shared widely so it will be an excellent opportunity to show off your talents!
- Literature review of current research regarding the impact of open office layouts and environmental conditions (lighting, heating/cooling,
- Analysis of Adappt's sustainability impact
- Competitive research
- Other technical writing such as spec sheets and installation guides as requested
- Possible hands-on work installing and commissioning sensors
- Assist in administrative tasks

Qualifications

- Excellent writing & research skills
- Excellent knowledge of Microsoft Office Suite
- Capability to understand the technical side of our business and explain it well
- Software or hardware engineering background a plus