



## **Communications Manager**

*Harlingen, TX*

### **Work Hours**

Full Time (35hrs)

### **About Hope**

HOPE for Small Farm Sustainability is a 501c(3) educational nonprofit that works to amplify healthy Texas regional food systems, by being a resource to both farmers and community individuals. We provide training and education to low-income and disadvantaged families, small-scale farmers, and individuals interested in growing, preparing and selling their own organic food for self-sustainability. Additionally, HOPE aims to make healthy food accessible to all by offering multiple payment options at both the on-site farmers market and the mobile market.

### **What We're Looking For**

HOPE for SFS is looking for a candidate with experience in social media management, digital marketing, and/or other communication skills. This individual will be tasked with designing and executing a communications plan to expand brand recognition throughout the region as well as engagement levels for in- person programs and social media platforms. HOPE is a small organization that requires flexible individuals. There may be times when employees are asked to complete certain tasks or aid in side-projects in order to meet the 35 hour work week and support the organization over all. If you are a creative self starter and self manager with good listening and communication skills we ask you to apply!

### **Job Overview**

- Manages all graphic designs
- Creates content
- Updates and revamps websites
- Organizes and runs social media calendar
- Does video editing

### **How to Apply?**

Please send your resume and previous work examples (graphics and/or other communications) to Diana Padilla at: [hopeforsfs@yahoo.com](mailto:hopeforsfs@yahoo.com)