



**The Edward R. Murrow Center  
of the Fletcher School**

**VOYAGE OF RE-DISCOVERY:  
PANNING FOR WEALTH IN THE WARMING ARCTIC**

The Arctic - its lands, peoples and resources - is coming under scrutiny by mankind at large more than any time in human history. The combination of scarcity of global resources, new sciences that make bountiful Arctic resources more accessible and the fresh pathways occasioned by global climate change has put the Arctic at center stage in geopolitical conversation. This International Inquiry will address the foreign policy, economic, environmental and security implications for leaders and policy makers in the overall context of the public diplomacy of the Arctic.

Dates: March 25-26, 2012

Venue: Coolidge Room, Ballou Hall, Tufts University, Medford MA

Inquiry Faculty:

Crocker Snow Jr., Director of the Murrow Center  
Roberta Graham, Senior Fellow, Institute of the North

Inquiry Partners:

The Edward R. Murrow Center of the Fletcher School  
The Institute of the North, Anchorage  
Ministry of Foreign Affairs, Government of Norway

Media Partners:

*Global Post*, Boston  
*Living on Earth*, Public Radio International  
*Alaska Dispatch*, Anchorage

## Inquiry Program

**SUNDAY, MARCH 25** Coolidge Room, Ballou Hall

**5:00** Crocker Snow, Director, Edward R. Murrow Center, Fletcher School  
Nils Andreassen, Managing Director, Institute of the North, Anchorage

***Arctic Myths: Old Cliches vs. Fresh Insights?***

Alice Rogoff, Publisher, Alaska Dispatch

Keynote: Sen. John Kerry, Chairman, Senate Foreign Relations Co.

**MONDAY, MARCH 26** Coolidge Room, Ballou Hall

**8:30** moderator: Charles Sennott, Editor, *Global Post*

***GeoPolitics: Cooperative or Confrontational?***

Mead Treadwell, Lt. Governor, State of Alaska

Pontus Melander, Minister Counselor, Embassy of Sweden

Alexander Pilyasov, Head of Center for Arctic & Northern Ecos, Moscow

***Economics: Resource Rich to Whose Benefit?***

Scott Borgerson, Executive Director, Cargo Metrics, Boston

Joseph Stanislaw, Independent Senior Advisor, Energy and Sustainability,  
Deloitte LLP; and Founder and CEO, The JAStanislaw Group LLC

Lawson Brigham, Professor of Geography and Arctic Policy, UofA Fairbanks

**Lunch: *Balancing Act: The Arctic Triangle Index***

Crocker Snow, Director, Murrow Center of Public Diplomacy, Fletcher School  
Karin Chamberlain, Sustainable Development Consultant

**PM** moderator: Steve Curwood, Founding Editor, *Living on Earth*

***Environment: Keeping Tidy in the Cold and Dark?***

Bill Eichbaum, VP Marine & Arctic Policy, World Wildlife Fund

William Moomaw, Director, Center for International Environmental  
& Resource Policy, Fletcher School

***Diplomacy: or Public Diplomacy?***

Alan Henrikson, Lee E. Dirks Professor of Diplomatic History, Fletcher School

Roberta Graham, Senior Fellow, Institute of the North, Anchorage

**3:30** ASEAN Auditorium, The Fletcher School (Reception to follow)

Summary Keynote: ***The Arctic: A New Model for Global Cooperation***

Olafur Ragnar Grimsson, President of Iceland

Responses from M. Treadwell, P. Melander, A. Pilyasov