# MOSCOW STATE INSTITUTE OF INTERNATIONAL RELATIONS (MGIMO UNIVERSITY)

DEPARTMENT OF DIPLOMACY

### **DIPLOMACY: HISTORY, THEORY, AND PRACTICE**

Diplomacy is one of the very constitutive "orders" of the international system, a mainstay of global civilization itself. The course will examine: the institution of diplomacy and the social, political, and legal status of the diplomat; the "functional" theory underlying the Vienna Convention on Diplomatic Relations (1961) and the Vienna Convention on Consular Relations (1963); the concept of "diplomatic understanding" and the question of the autonomy and potency of diplomacy, represented in the corps diplomatique; the growing importance of consular services and the reality of "consular diplomacy." It will trace the historical origins and evolution of diplomacy and the effects on diplomacy, involving women as well as men, with the professionalization of diplomatic services. The course will explore the interplay of bilateral diplomacy and multilateral diplomacy as conducted by embassies, at summit meetings, during global conferences, and within international organizations. It also will analyze rapid changes that are occurring in the means and method of communicating through diplomacy, including Public Diplomacy ((PD) and Cultural Diplomacy (CD), in which non-governmental actors as well as government officials are increasingly involved. The course will culminate in a class simulation eercise based on a United Nations Security Council meeting called in order to address a current regional problem (the tense situation on the Korean peninsula) having the potential to develop into a major international crisis.

Conceived as a "*thinking* course," rather than as primarily a fact-oriented, informational course, "Diplomacy: History, Theory, and Practice" is intended to engage students in an intellectual consideration of diplomacy as a life-form of International Society. The course will emphasize, however, the importance of having a firm knowledge of the legal instruments, principally the Vienna Convention on Diplomatic Relations (VCDR) and the Vienna Convention on Consular Relations (VCCR), on which diplomacy as an international institution is today based. Course lectures will be relatively informal, and discussion will be encouraged. Through participation in a simulation exercise (with roles to be "assigned" by a drawing-of-straws) class members all will have an opportunity to apply, in practice, something of the experience of earlier and present-day diplomatists.

#### **Course requirements**

The requirements are, in addition to doing the assigned ("compulsory") readings, if possible in advance of class meetings: active participation in class discussions and in the simulation exercise (with roles to be "drawn" early in the course in order to allow time for individual preparation); and a final paper in the format of an essay, on an individually-chosen topic within the substantive context of the course.

<u>Monday, April 16</u> Theme I. What exactly, is "Diplomacy" and the "Diplomatic System"? – the social, political, and legal status of the Diplomat in Interstate and International Relations; the concept of "diplomatic understanding" and the question of the autonomy and potency of diplomacy; the representation of states through the *corps diplomatique*; the "functional" theory underlying the Vienna Convention on Diplomatic Relations (VCDR) and Vienna Convention on Consular Relations (VCCR); consular affairs and the reality of "consular diplomacy"

### **Compulsory readings**

Alan K. Henrikson, "Diplomacy," in *The Oxford Encyclopedia of the Modern World*, ed., Peter N. Stearns (2008)

Alan K. Henrikson, "Diplomacy's Possible Futures," *The Hague Journal of Diplomacy* 1, no. 1 (2006): 3-27

Alan K. Henrikson, "Sovereignty, Diplomacy, and Democracy: The Changing Character of 'International' Representation—from State to Self?" *The Fletcher Forum of World Affairs* 37, no. 3, Fletcher at 80: Special Anniversary Edition 2013: 111-40. A version of the article was subsequently published in *Comparative Politics* [Moscow], No. 2 (15) (2014): 4-27. Please see the accompanying PowerPoint slide illustrations.

Paul Sharp, Diplomatic Theory of International Relations, *Clingendael Diplomacy Paper*, No. 20 (2009).

Corneliu Bjola, "Understanding Enmity and Friendship in World Politics: The Case for a Diplomatic Approach," *The Hague Journal of Diplomacy* 8, no. 1 (2013): 1-20

Nigel Gould-Davies, "The intimate dance of diplomacy: in praise of practice," *International Affairs* 89, no. 6 (2013): 1459-67. Emphasizing what is coming to be known as "practice theory."

Text of the Vienna Convention on Diplomatic Relations (18 April 1961), United Nations, *Treaty Series*, vol. 500, p. 95, available online at

<u>http://legal.un.org/ilc/texts/instruments/english/conventions/9\_1\_1961.pdf</u>. Copies of the VCDR also will be made available in class, for textual analysis and later reference.

Text of the Vienna Convention on Consular Relations (24 April 1963), United Nations, *Treaty Series*, vol. 596, p. 261, available online at

http://legal.un.org/ilc/texts/instruments/english/conventions/9\_2\_1963.pdf

Ana Mar Fernández Pasarín, ch. 13 "Consulates and Consular Diplomacy," in *The SAGE Handbook of Diplomacy*, ed. Costas M. Constantinou, Pauline Kerr, and Paul Sharp (2016)

### **Additional readings**

Background information on the origins of the VCDR: Richard Langhorne, "The Regulation of Diplomatic Practice: The Beginnings to the Vienna Convention on Diplomatic Relations, 1961," *Review of International Studies* 18 (1992): 3-17, in *Diplomacy*, Vol. II History of Diplomacy, ed. Christer Jönsson and Richard Langhorne (2004), 316-33

On the international legal context, see Eileen Denza, *Diplomatic Law: A Commentary on the Vienna Convention on Diplomatic Relations*, and Ian Brownlie, *Principles of Public and International Law*, chapter 16 "Diplomatic and Consular Relations"

Tom Farer, ch. 27 "Diplomacy and International Law," in *The Oxford Handbook of Modern Diplomacy*, ed. Andrew F. Cooper, Jorge Heine, and Ramesh Thakur (2013)

Jan Wouters, Sanderijn Duquet, and Katrien Meuwissen, ch. 28 "The Vienna Conventions on Diplomatic and Consular Relations," in *The Oxford Handbook of Modern Diplomacy* 

Luke T. Lee and John Quigley, Consular Law and Practice, 3rd ed. (2008)

Text of the Vienna Convention on the Representation of States in their Relations with International Organizations of a Universal Character (14 March 1975; not yet in force), available online at International Law Commission, <u>http://legal.un.org/ilc/summaries/5\_1/htm</u>

Paul Sharp, "Who Needs Diplomats? The problem of diplomatic representation," *International Journal* 52, no. 4 (1997): 609-34, in Jönsson and Langhorne, ed., *Diplomacy*, Vol. III. Also in *Modern Diplomacy*, ed. Jovan Kurbalija (1998), http://www.diplomacy.edu/resources/general/who needs diplomats problem diplomatic

http://www.diplomacy.edu/resources/general/who-needs-diplomats-problem-diplomatic-representation

Alisher Faizullaev, "Diplomacy and Self," *Diplomacy and Statecraft* 17 (2006): 497-522 Alisher Faizullaev, "Individual experiencing of states," *Review of International Studies* 33 (2007): 531-54

George F. Kennan, "Diplomacy Without Diplomats?" *Foreign Affairs* 76, no. 5 (September-October 1997): 198-212

Alan K. Henrikson, "The Washington Diplomatic Corps: The Place, the Professionals, and their Performance," in *The Diplomatic Corps as an Institution of International Society*, ed. Paul Sharp and Geoffrey Wiseman (2007), 41-74

Henry M. Wriston, "The Special Envoy," *Foreign Affairs* (January 1960), http://www.foreignaffairs.com/articles/7135/henry-m-wriston/the-special-envoy

G. R. Berridge, "Special Missions," ch. 14 in *Diplomacy: Theory and Practice*, 4th ed. (2010)

Text of the Convention on Special Missions (8 December 1969), available online at <u>http://legal.un.org/ilc/texts/instruments/english/conventions/9\_3\_1969.pdf</u>

John K. Naland, "U.S. Special Envoys: A Flexible Tool," PeaceBrief 102, United States Institute of Peace, <u>http://www.usip.org/sites/default/files/PB%20102.pdf</u>

Sir Michael Wood, "Convention on the Prevention and Punishment of Crimes Against Internationally Protected Persons, Including Diplomatic Agents," United Nations Audiovisual Library of International Law, <u>http://legal.un.org/avl/pdf/ha/cppcipp/cppcipp\_e.pdf</u>

G. R. Berridge, "Consulates," ch. 8 in Diplomacy: Theory and Practice.

Halvard Leira and Iver B. Neumann, "Consular Diplomacy," ch. 9 in *Diplomacy in a Globalizing World*, 2nd ed., ed. Pauline Kerr and Geoffrey Wiseman (2018)

Maaike Heijmans and Jan Melissen, *Foreign Ministries and the Rising Challenge of Consular Affairs: Cinderella in the Limelight*, Clingendael CDSP Paper (June 2006), http://www.clingendael.nl/sites/default/files/20060606\_cdsp\_paper\_cinderella-2.pdf.

Donna Hamilton, *The Transformation of Consular Affairs: the United States Experience*, Discussion Papers in Diplomacy, No. 116 (The Hague: Netherlands Institute of International Affairs "Clingendael," December 2009),

http://www.clingendael.nl/sites/default/files/20091200\_cdsp\_paper\_hamilton\_transformation.pdf.

Daniel Hernández Joseph, "Mexico's Concentration on Consular Services in the United States," *The Hague Journal of Diplomacy* 7 (2012): 227-36

"The Vienna Convention on Consular Relations (1963) at Fifty—and Beyond," International Conference organized by the LL.M. Program and the Diplomatic Studies Program at The Fletcher School of Law and Diplomacy, January 17, 2013, <u>http://fletcher.tufts.edu/VCCRat50</u>

Maaike Okano-Heijmans, ch. 26 "Consular Affairs," in *The Oxford Handbook of Modern Diplomacy* 

Ana Mar Fernández, *The Europeanization of Consular Affairs: The Case of Visa Policy*, Discussion Papers in Diplomacy, No. 105 (The Hague: Netherlands Institute of International Relations "Clingendael," October 2006),

http://www.clingendael.nl/sites/default/files/20061000\_cdsp\_paper\_dip.pdf

Kevin D. Stringer, *The Visa Dimension of Diplomacy*, Discussion Papers in Diplomacy, No. 91 (The Hague: Netherlands Institute of International Relations "Clingendael," March 2004), http://www.clingendael.nl/publications/2004/20040300\_cli\_paper\_dip\_issue91.pdf

Jan Melissen and Ana Mar Fernández, eds., *Consular Affairs and Diplomacy* (2011), which includes chapters on the history of "consuls" and describes in detail the recent consular experience and current consular practices of the European Union, the United States, Russia, China, Spain, The Netherlands, and France

Arber Ahmeti, "Question on legality of espionage carried out through Diplomatic Missions," February 16, 2015, International Association For Political Science Students (IAPSS), <u>https://www.iapss.org/wp/2015/02/16/question-on-legality-of-espionage-carried-out-through-diplomatic missions/</u>

Julian Borger, "Embassy cables: where does diplomacy end and spying begin?" *The Guardian*, November 28, 2010

Mark Mazzetti, "U.S. Expands Role of Diplomats in Spying," *The New York Times*, November 28, 2010

### <u>Thursday, April 19</u> Theme II. The Historical Origins and Evolution of Diplomacy; the Essential Qualities and Changing Qualifications and the New Roles of the Diplomat—from "Representation" to "Projection"

### **Compulsory readings**

Harold Nicolson, *The Evolution of Diplomacy*, entire. I. Diplomacy in Greece and Rome, II. The Italian System, III. The French System, and IV. The Transition Between the Old Diplomacy and the New

Lourdes Martínez-Garrido, "Architectural Settlements of Diplomacy: An Evolution Image-Review After Harold Nicolson 'The Evolution of Diplomatic Method.'" Please see these PowerPoint slide illustrations.

Niccolò Machiavelli, "Confidential Instructions" to Raffaello Girolami on his departure, 23 October 1522, as Ambassador to the Emperor Charles V in Spain. Copies to be made available for class discussion.

François de Callières, On the Manner of Negotiating with Princes, on the Uses of Diplomacy; the Choice of Ministers and Envoys; and the Personal Qualities necessary for Success in Missions Aboard, trans. A. F. Whyte ([1716] 2000), entire

Glenda Sluga, "Women at the Congress of Vienna," *Eurozine*, http://www.eurozine.com/articles/2015-01-28-sluga-en.html

Jorge Heine, On the Manner of Practising the New Diplomacy, Working Paper No. 11, Re-Shaping Diplomacy, The Centre for International Governance Innovation (CIGI), October 2006, https://www.files.ethz.ch/isn/25748/Paper11\_Jorge\_Heine\_web.pdf

### **Additional readings**

Raymond Cohen, "Diplomacy through the Ages," ch. 1 in *Diplomacy in a Globalizing World*, 2nd ed., ed. Pauline Kerr and Geoffrey Wiseman (2018)

Suisheng Zhao, "Past Diplomacy in East Asia: From Tributary Relations to Cold War Rivalry," ch. 2 in *Diplomacy in a Globalizing World*, ed. Kerr and Wiseman

Costas M. Constantinou, "Diplomatic Representations . . . or Who Framed the

Ambassadors?" Millennium: Journal of International Studies 23, no. 1 (1994): 1-23, in Diplomacy,

Vol. I Theory of Diplomacy, ed. Christer Jönsson and Richard Langhorne (2004), 316-33 Dorothy V. Jones, *Splendid Encounters: The Thought and Conduct of Diplomacy* (1984)

Felix Gilbert, "The 'New Diplomacy' of the Eighteenth Century," World Politics

4, no. 1 (1951): 1-38, ch. 32 in Jönsson and Langhorne, eds., *Diplomacy*, Vol. II Sir Charles Webster, *The Congress of Vienna*, 1814-1815

"Congress of Vienna" website, http://www.amitm.com/thecon/lesson2.html

Richard Langhorne, "The Development of International Conferences, 1648-1830," ch. 33 in Jönsson and Langhorne, eds., *Diplomacy*, Vol. II

Edward V. Gulick, *Europe's Classical Balance of Power: a case history of the theory and practice of one of the great concepts of European statecraft* (1955)

Henry Kissinger, "The Concert of Europe: Great Britain, Austria, and Russia," ch. 4 in Kissinger, *Diplomacy* (1994)

Martin Wight, ch. 7 "The Balance of Power," in *Diplomatic Investigations: Essays in the Theory of International Politics*, ed. Herbert Butterfield, Martin Wight, and Hedley Bull (1968)

Gordon A. Craig and Alexander L. George, "Balance of Power, 1815-1914: Three Experiments," in Craig and George, eds., *Force and Statecraft: Diplomatic Problems of Our Time* (1995)

# <u>Saturday, April 21</u> Theme III. The interplay of bilateral and multilateral diplomacies—as conducted by embassies, at summit meetings, during global conferences, and within international organizations

### **Compulsory readings**

David H. Dunn, "The Lure of Summitry: International Dialogue at the Highest Level," ch. 48 in Jönsson and Langhorne, eds., *Diplomacy*, Vol. III

On the complex, historically conditioned meaning of "multilateral," see John Gerard Ruggie, "Multilateralism: the anatomy of an institution," *International Organization* 46, no. 3 (Summer 1992): 561-98

Alan K. Henrikson, "The Global Foundations for a Diplomacy of Consensus," in *Negotiating World Order: The Artisanship and Architecture of Global Diplomacy*, ed. Alan K. Henrikson (1986)

T[ommy] T. B. Koh, "Negotiating a New World Order for the Sea," in *Negotiating World Order: The Artisanship and Architecture of Global Diplomacy*, ed. Henrikson, 33-45

Volker Rittberger, "Global Conference Diplomacy and International Policy-Making: The Case of UN-Sponsored World Conferences," *European Journal of Political Research* 11, no. 2 (1983): 167-82

Gareth Evans, ch. 15 "Commission Diplomacy," in *The Oxford Handbook of Modern Diplomacy* 

Geoffrey Wiseman and Soumita Basu, "The United Nations," ch. 18 in *Diplomacy in a Globalizing World*, ed. Kerr and Wiseman

Margaret P. Karns and Karen A. Mingst, ch. 7 "International Organizations and Diplomacy," in *The Oxford Handbook of Modern Diplomacy* 

"Kofi Annan on the UN's View of the Iraq War" (video), excerpt from remarks at Saint Xavier University, Chicago, September 17, 2009, FORA.tvPolitics, <u>http://video.answers.com/kofiannan-on-the-uns-view-of-the-iraq-war-516897606</u>

"Former United Nations Secretary General Kofi Annan on the Iraq War," C-Span (video) interview by Katty Kay (BBC America), regarding the need for a UNSC resolution in order for international military intervention to be legal ("legitimate") and on the diplomatic role of the United Nations and its Secretary-General, <u>https://www.youtube.com/watch?v=Sdv4moKA5n0</u>

### Additional readings

Alan K. Henrikson, "United States Contemporary Diplomacy: Implementing a Foreign Policy of 'Engagement," ch. 15 in *Diplomacy in a Globalizing World*, ed. Kerr and Wiseman

Alan Henrikson, ch. 26 "American Diplomacy," in *The SAGE Handbook of Diplomacy* Geoffrey Wiseman, "Distinctive Characteristics of American Diplomacy," *The Hague* 

Journal of Diplomacy 6, nos. 3-4 (2011): 235-59

Tatiana Zonova, ch. 27 "Russian Post-Soviet Diplomacy," in *The SAGE Handbook of Diplomacy* 

Zhang Qingmin, "China's Contemporary Diplomacy," ch. 16 in *Diplomacy in a Globalizing World*, ed. Kerr and Wiseman

Gao Fei, *The Shanghai Cooperation Organization and China's New Diplomacy*, Discussion Papers in Diplomacy, No. 118 (The Hague: Netherlands Institute of International Relations "Clingendael," July 2010),

http://www.clingendael.nl/sites/default/files/20100700\_The%20Shanghai%20Cooperation%20Orga\_nization%20and%20China's%20New%20Diplomacy.pdf

G. R. Berridge, "Embassies," ch. 7 in Diplomacy: Theory and Practice

Karl Paschke, "The Paschke Report," Report on the Special Inspection of 14 German Embassies in the Countries of the European Union, September 2000,

http://grberridge.diplomacy.edu/paschke-report

David M. Malone, ch. 6 "The Modern Diplomatic Mission," in *The Oxford Handbook of Modern Diplomacy* 

Sir Jeremy Greenstock, ch. 5 "The Bureaucracy: Ministry of Foreign Affairs, Foreign Service, and other Government Departments," in *The Oxford Handbook of Modern Diplomacy* 

G. R. Berridge, "Conferences," ch. 9 of Diplomacy: Theory and Practice

G. R. Berridge, "Summits," ch. 10 in Diplomacy: Theory and Practice

David Hastings Dunn and Richard Lock-Pullan, ch. 19 "Diplomatic Summitry," in *The* SAGE Handbook of Diplomacy

David Reynolds, Summits: Six Meetings That Shaped the Twentieth Century (2007)

Richard Feinberg, ch. 16 "Institutionalized Summitry," in *The Oxford Handbook of Modern Diplomacy* 

Erik Goldstein, "The Politics of the State Visit," ch. 38 in Jönsson and Langhorne, eds., *Diplomacy*, Vol. II

Robert D. Putnam, "Western Summitry in the 1990s: American Perspectives," *The International Spectator* 39, no. 2 (April-June 1994), online at

http://www.g7.utoronto.ca/scholar/putnam1994/document.html

Kishore Mahbubani, ch. 13 "Multilateral Diplomacy," in *The Oxford Handbook of Modern Diplomacy* 

A.J. R. Groom, ch. 14 "Conference Diplomacy," in *The Oxford Handbook of Modern Diplomacy* 

Klaus Aurisch, "The Art of Preparing a Multilateral Conference," *Negotiation Journal* 5, no. 3 (July 1989)

Peter M. Haas, "UN Conferences and Constructivist Governance of the Environment," *Global Governance* 8, no. 1 (2002): 73-91, ch. 54 in Jönsson and Langhorne, eds., *Diplomacy*, Vol. III Problems and Issues in Contemporary Diplomacy

Michael G. Schechter, ed., United Nations-sponsored World Conferences: Focus on Impact and Follow-up (2001)

Paul Martin, ch. 40 "The G20: From Global Crisis Responder to Steering Committee," in *The Oxford Handbook of Modern Diplomacy* 

Jozef Bátora, "Regional Institutional Diplomacies: Europe, Asia, Africa, South America, and Other Regions," ch. 17 in *Diplomacy in a Globalizing World*, ed. Kerr and Wiseman

Thomas Nowotny, *Diplomacy and Global Governance: The Diplomatic Service in an Age of Worldwide Interdependence* (2011)

"The Emerging EU Diplomatic System," Special Issue of *The Hague Journal of Diplomacy* 7, No. 1 (2012)

### **Internet resources**

"U.S. Department of State: Diplomacy in Action," http://www.state.gov

"Foreign Affairs Ministries on the Web," United States Institute of Peace,

http://www.usip.org/publications/foreign-affairs-ministries-web

"Foreign Ministries," Open Directory Project,

http://www.dmoz.org/Society/Government/Foreign\_Ministries

U.S. Embassies and Consulates, <u>http://www.usembassy.gov</u> Embassies and Consulates of the World, <u>http://EmbassyWorld.com</u> Forging a 21st-Century Diplomatic Service for the United States through Professional Education and Training (2011), The American Academy of Diplomacy, http://www.academyofdiplomacy.org/programs/DPET.html

G8 Information Center, G8 Research Group, Munk Centre for International Studies, University of Toronto, <u>http://www.g7.utoronto.ca</u>

G20 Information Center, G20 Research Group, Munk Centre for International Studies, University of Toronto, <u>http://www.g20.utoronto.ca</u>

International Forum on Diplomatic Training (IFDT) of Deans and Directors of Diplomatic Academies and Institutes of International Relations, known informally as "The Sons and Daughters of Maria Theresa," who founded the Orientalische Akademie (now the Diplomatische Akademie) in Vienna in 1754: <u>http://forum.diplomacy.edu</u>

39th Meeting of the International Forum on Diplomatic Training (IFDT) held at The Fletcher School of Law and Diplomacy: <u>http://fletcher.tufts.edu/IFDT</u>

Special Advisors, Envoys, and Representatives, in "Alphabetical List of Bureaus and Offices," U.S. Department of State, http://www.state.gov/r/pa/ei/rls/dos/1718.htm

EU Special Representatives, European External Action Service, <u>http://eeas.europa.eu/policies/eu-special-representatives/index\_en.htm</u>

Repertoire of the Practice of the Security Council: Subsidiary Organs – Representatives, Mediators, Groups, Coordinators, & Good Offices,

http://www.un.org/en/sc/repertoire/subsidiary\_organs/representatives.shtml

Special and Personal Representatives and Envoys of the Secretary-General, United Nations, http://www.un.org/sg/srsg/africa.shtml, http://www.un.org/sg/srsg/americas.shtml, http://www.un.org/sg/srsg/asia.shtml, http://www.un.org/sg/srsg/europe.shtml, http://www.un.org/sg/srsg/middleeast.shtml, http://www.un.org/sg/srsg/other.shtml

<u>Monday, April 23</u> Theme IV. Communicating with "international society" through diplomacy: Public Diplomacy (PD) and Cultural Diplomacy (CD). The increased use of communications technology, along with traditional methods of reaching foreign publics, by governments and also by non-state actors, including artists and musicians, colleges and universities, research institutes, corporations and labor unions, and others including radical groups and movements

### **Compulsory readings**

Monteagle Stearns, *Talking to Strangers: Improving American Diplomacy at Home and Abroad*, the front material including the Preface, and ch. 7 "Diplomacy as Communication"

Alan K. Henrikson, review essay based on *Public Diplomacy in a Changing World*, ed. Geoffrey Cowan and Nicholas Cull, THE ANNALS of The American Academy of Political and Social Science 616 (March 2008), published originally on the website of the Center on Public Diplomacy at the University of Southern California, <u>http://uscpublicdiplomacy.org</u>, in the "Book Reviews" section, <u>http://uscpublicdiplomacy.org/index.php/research/book\_reviews</u>, under "Publications" and "CPD Books Reviews"

Alan Henrikson, "Public *Diplomacy* (PD): Toward a More 'Diplomatic' World," PowerPoint slide presentation; please view.

G. R. Berridge, ch. 11 "Public Diplomacy," in Berridge, *Diplomacy: Theory and Practice* Ellen Huijgh, ch. 35 "Public Diplomacy," in *The SAGE Handbook of Diplomacy* 

Alan K. Henrikson, *What Can Public Diplomacy Achieve*? Discussion Papers in Diplomacy, No. 104 (The Hague: Netherlands Institute of International Relations "Clingendael," September 2006), a summary and full text available at http://www.clingendael.nl/sites/default/files/What-can-

public-diplomacy-achieve.pdf

http://peacepalacelibrary.nl/ebooks/files/Clingendael\_20060900\_cdsp\_paper\_dip\_c.pdf

Mark McDowell, "Public Diplomacy at the Crossroads: Definitions and Challenges in an 'Open Source' Era," *The Fletcher Forum of World Affairs* 23, no. 2 (2008): 7-15

Bernard L. Simonin, "Nation Branding and Public Diplomacy: Challenges and Opportunities," *The Fletcher Forum of World Affairs* 23, no. 3 (2008): 19-34

Jovan Kurbalija, "WikiLeaks and the Future of Diplomacy: Summary and Reflections," Diplo, e-Library (Geneva/Malta, 2011),

http://fletcher.tufts.edu/IFDT/~/media/DF378B285DE049EBBE03E9CC5FA60E03.pdf

David Ronfeldt and John Arquilla [RAND Corporation], "The Promise of Noöpolitik" [Virtual Diplomacy Initiative, United States Institute of Peace], with a Postscript (June 2007), http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/viewArticle/1971/1846

Alisher Faizullaev and Jérémie Cornut, "Narrative Practice in International Politics and Diplomacy: the case of the Crimean crisis," *Journal of International Relations and Development* (2016): 1-27

### **Additional readings**

Jan Melissen, ch. 24 "Public Diplomacy," in *The Oxford Handbook of Modern Diplomacy* For a comprehensive and comparative discussion of public diplomacy, focusing on the theme of a transition from the "old" to the "new" PD, with specific reference to the public diplomacies of the United States, Canada, Norway, China, Russia, Libya, Iran, Great Britain, France, Germany, and the European Union, see Jan Melissen, ed., *The New Public Diplomacy: Soft Power in International Relations* (2005), accessible at

http://culturaldiplomacy.org/academy/pdf/research/books/soft\_power/The\_New\_Public\_Diplomacy .pdf as well as at

http://kimo-mp3.at.ua/\_ld/0/87\_en-09.pdf

Chapter 4 of the Melissen-edited book is by Alan Henrikson, "Niche Diplomacy in the Global Public Arena: The Global 'Corners' of Canada and Norway'' accessible at <u>http://kimo-mp3.at.ua/\_ld/0/87\_en-09.pdf</u>

Chapter 8 of the Melissen-edited book is by Cynthia Schneider, "Culture Communicates: US Diplomacy That Works," accessible at <u>http://kimo-mp3.at.ua/\_ld/0/87\_en-09.pdf</u>, as well as at <u>http://www.peacepalacelibrary.nl/ebooks/files/Clingendael\_20040300\_cli\_paper\_dip\_issue94.pdf</u>

Chapter 9 of the Melissen-edited book is by Wally Olins, "Making a National Brand," accessible at <u>http://kimo-mp3.at.ua/\_ld/0/87\_en-09.pdf</u>

See also Olins, "The Nation and the Brand and the Nation as Brand," https://www.youtube.com/watch?v=ta9Es6MNrbI

Chapter 10 of the Melissen-edited book is by Shaun Riordan, "Dialogue-based Public Diplomacy: a New Foreign Policy Paradigm?" accessible at <u>http://kimo-mp3.at.ua/\_ld/0/87\_en-09.pdf</u>

Simon Anholt, Competitive Identity: The New Brand Management for Nations, Cities, and Regions (2007).

Gyorgy Szondi, *Public Diplomacy and Nation Branding: Conceptual Similarities and Differences*, Discussion Papers in Diplomacy, No. 112 (The Hague: Netherlands Institute of International Relations "Clingendael," October 2008),

http://www.clingendael.nl/sites/default/files/20081022\_pap\_in\_dip\_nation\_branding.pdf

Alan K. Henrikson, "Credible Public Diplomacy': Truth and Policy, Persuasion and People," Introduction to "The Murrow Legacy: Educator, Broadcaster, Statesman—Credible Public Diplomacy: A Lesson for Our Times," Special Edition, *The Fletcher Forum of World Affairs* 23, no. 3 (2008): 5-6.

Murrow 100th Anniversary Conference, April 14-15, 2008, A Centennial Celebration of the

Birth and the Legacy of Edward R. Murrow, Educator, Broadcaster, Statesman, "Credible Public Diplomacy: A Lesson for Our Times." Photographs (by Lillie Paquette): http://www.flickr.com/photos/84321046@N02/sets/72157631144374896

John H. Brown, "The Purposes and Cross-Purposes of American Public Diplomacy," *American Diplomacy: Foreign Service Despatches and Periodic Reports on U.S. Foreign Policy* (August 2002), <u>http://www.unc.edu/depts/diplomat/archives\_roll/2002\_07-</u> 09/brown\_pubdipl/brown\_pubdipl.html

William A. Rugh, Front Line Diplomacy: How US Embassies Communicate with Foreign Publics (2014)

Alec Ross, "Digital Diplomacy and US Foreign Policy," *The Hague Journal of Diplomacy* 6, nos. 3-4 (2011): 451-55

Philip Seib, *Real-Time Diplomacy: Politics and Power in the Social Media Era* (2012) Mai'a K. Cross and Jan Melissen, eds., *European Public Diplomacy: Soft Power at Work* 

(2013)

Andreas Sandre, Digital Diplomacy: Conversations on Innovation in Foreign Policy (2015) Mary Thompson-Jones, To the Secretary: Leaked Embassy Cables and America's Foreign Policy Disconnect (2016)

Barbara Rosen Jacobson, Katharina Höne, and Jovan Kurbalija, *Data Diplomacy: Updating diplomacy to the big data era* (2018)

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<u>Thursday, April 26</u> Theme V. Diplomatic Simulation Exercise: a United Nations Security Council-centered "meeting" to address a real-world problem: <u>North Korea's nuclear</u> <u>weapons program and recent missile launches</u> and the challenge posed by North Korean actions, and possibly by others' actions (taken or not taken) in response, to regional peace and security and the wider international order PREPARATORY "BACKGROUND" MATERIALS (to be supplemented as appropriate by additional readings, including individually-discovered ones pertaining to the particular "part"—an official or other role, and national or international- or other-organizational perspective—"assigned" earlier in the course by an impartial drawing-of-straws)

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## **INSTRUCTOR**

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April 2018