

Spring Youth Ambassador Program

BROUGHT TO YOU BY



No Kid Hungry Youth Ambassadors

Posting: Project Bread

Location: 145 Border St., East Boston, MA 02128

No child should grow up hungry in America, but one in six children struggle with hunger. That's 13 million kids. By connecting kids in need with nutritious food, the No Kid Hungry campaign surrounds children with healthy food where they live, learn and play.

We're ending childhood hunger by connecting kids to effective nutrition programs like school breakfast and summer meals. This work is accomplished through the No Kid Hungry network, made up of private citizens, public officials, nonprofits, business leaders and others providing innovative hunger solutions in their communities. These public-private partnerships work together to identify and eliminate the barriers that may prevent children from accessing existing food and nutrition resources.

Through the support of the Sodexo Stop Hunger Foundation, Share Our Strength has created a program to involve college-aged Youth Ambassadors in the fight against childhood hunger by working with one of our No Kid Hungry community partners.

For the spring program, Project Bread will host **one (1) Youth Ambassador** working on school breakfast communications initiatives.

JOB RESPONSIBILITIES:

General:

The Youth Ambassador will help with event planning and communications strategies to support Project Bread's work to increase participation in school breakfast throughout Massachusetts. Primary responsibilities will include event planning, materials promotion, social media, blog posts, and press promotion. The breakdown of responsibilities will be:

- Event planning—40%
- Crafting and executing School Breakfast materials promotion plan—20%

Spring Youth Ambassador Program

- Crafting written content (press releases, blog posts, emails to constituents, etc.)—20%
- Administrative duties—10%
- Share Our Strength Programmatic Work—10%

The weekly responsibilities of the Youth Ambassador will include:

- Daily social media content creation for Facebook, Twitter, and Instagram
- Planning and execution of a school breakfast celebration event during National School Breakfast Week, including logistics, press, and day-of promotion
- Coordinating the promotion plan for school breakfast materials to all school districts statewide
- Drafting of blog posts and other website content for the Meals4kids.org website

QUALIFICATIONS:

No Kid Hungry seeks enthusiastic college students to join our program as Youth Ambassadors.

The ideal candidate will have:

- A great attitude and willingness to work on all kinds of projects
- Interest in hunger issues
- Commitment to working with diverse communities
- Reliability, responsibility, and a good work ethic
- Good customer service and interpersonal skills
- Ability to work independently
- Familiarity with social media
- Use of personal laptop and mobile phone preferred

Youth Ambassadors will receive a stipend of no more than \$1500 for over the course of the fall semester for a completion of 150-200 hours. **The program starts on January 14, 2019.**

Youth Ambassadors will report to a national No Kid Hungry staff member, and a Project Bread member. Ambassadors will participate in weekly conference calls, complete a weekly report, and attend online training sessions throughout their term.

Interested applicants should apply online at <http://nokidhungry.org/ambassadors>.