

### Researching What's Next?

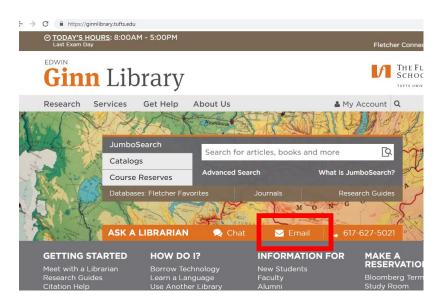
Research resources & Tips on how to use them to support your career explorations and investigations Spring 2019

#### Fletcher Women's Network presentation

Ann Cullen & Melissa Palmer

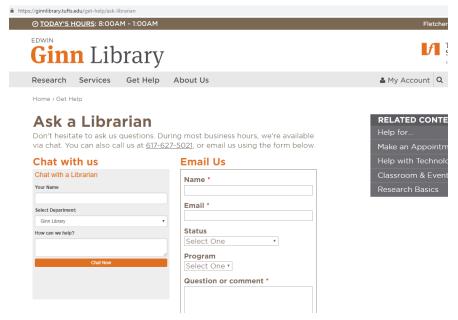
# Ginn Library home page

https://ginnlibrary.tufts.edu/



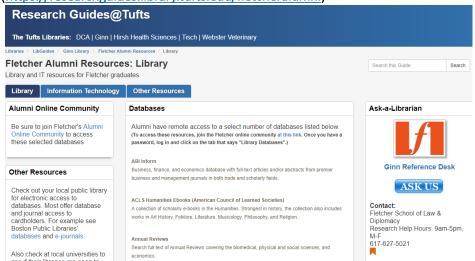
### How to contact Ginn Librarians

https://ginnlibrary.tufts.edu/get-help/ask-librarian

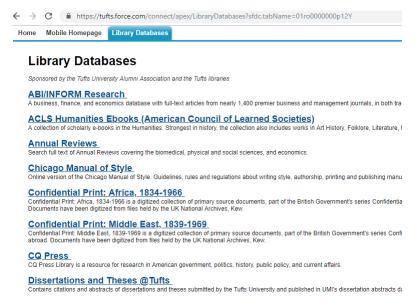


### Fletcher Alumni Resource Guide

(https://researchguides.library.tufts.edu/fletcheralumni)



### Tufts Alumni Online Community Databases Page



# Locating Conferences, Associations, etc.

- Almost every industry holds conferences or tradeshows for those involved in the industry.
- By identifying trade shows and conferences for the industry being studied, you can learn about key issues being discussed, identify major players, learn about new products and locate information on companies and individuals presenting at the shows.

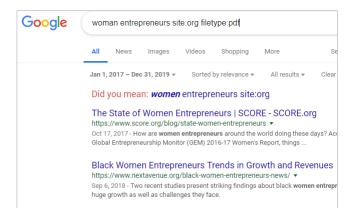
#### Some sites with lists of conferences:

- All Conferences.com: search and browse for commercial and academic trade shows and conferences. - <a href="http://www.allconferences.com/Search/">http://www.allconferences.com/Search/</a>
- Conference Alerts: search for academic conferences by topic. <a href="https://conferencealerts.com/">https://conferencealerts.com/</a>
- TechCalendar: look for technology-related events by industry subsector, location, and date. https://www.ubm.com/find-an-event?company=10&event\_market\_sector=1

## Advanced Google

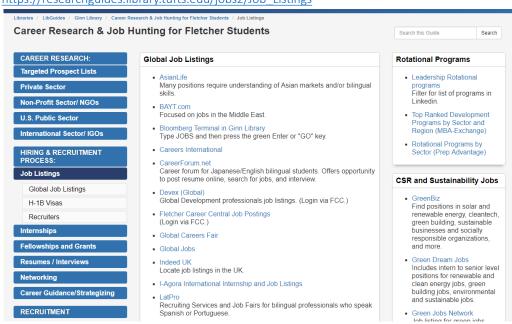
See guide at - <a href="https://researchguides.library.tufts.edu/AdvancedGoogle">https://researchguides.library.tufts.edu/AdvancedGoogle</a>

 For example: women entrepreneurs site:org filetype:pdf



### Career Research Online Guide

https://researchguides.library.tufts.edu/jobs2/Job Listings



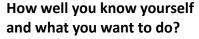
### **EFFECTIVE CAREER PLANNING**





#### **Accurate information -**

Explore opportunities and options available across sectors, geography, industries, trends in job market



Skills, Interests, Personality, Aptitudes, Values, Priorities, Goals





**Excellent Job Search Skills -**

Resumes, Cover Letters, Networking, LinkedIn, Interviewing, Negotiating



### **Available to Alumni**

http://fletcher.tufts.edu/Career-Services/Alumni











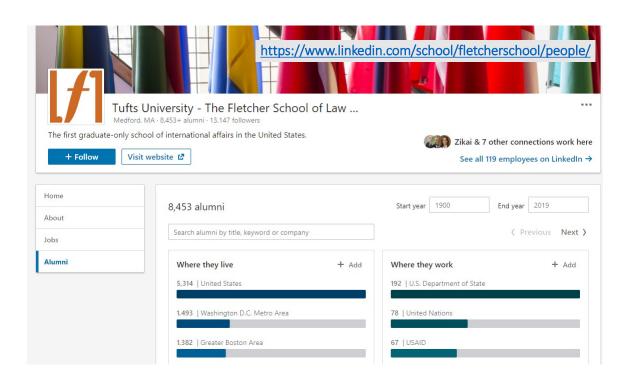


- What a great LinkedIn profile looks like and how to
- The critical **5-step process** for any job search
- How explore companies, people and roles
- What recruiters see when they search for candidates
- Best practices for networking on LinkedIn
- How to prepare for informational interviews or actual interviews using Linkedin's tools

# Ways to find Fletcher Alumni

- Tufts Alumni Online Community
- LinkedIn Search
- Fletcher faculty (and staff)





# Other ideas for Networking Opportunities & Contacts

- Business/Professional Women's networks
- Foreign Service Women's networks
- Catalyst <a href="https://www.catalyst.org/regions">https://www.catalyst.org/regions</a>
- National Women's Business Council (U.S.) https://www.nwbc.gov/
- Women Impacting Public Policy Event Calendar https://www.wipp.org/events/event list.asp
- Women's Business Enterprise National Council Events Calendar - https://www.wbenc.org/calendar/
- Center for Women & Enterprise http://cweonline.org

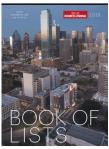


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### **Boston Area Ideas**

- Boston Book of Lists (available Fletcher Office of Career Services) – also for purchase for other citieshttps://www.bizjournals.com/boston/ecommerce/product/bookoflists
- Boston Network for International Development (BNID) https://www.bnid.org/
- Cambridge Innovation Center Venture Café (Thursday evenings) - <a href="https://venturecafecambridge.org/">https://venturecafecambridge.org/</a>
- Wonderwomen Boston https://wonderwomenboston.wildapricot.org
- WEST Women in the Enterprise of Science and Technology -<u>https://www.westorg.org/about</u> - located in Cambridge
- Center for Women and Enterprise Eastern Massachusetts http://www.cweonline.org/About-CWE/CWE-Eastern-Massachusetts









## FWN Alum Research Scenarios (mini case)

#### Scenario 1 - Andrea

• Wants to switch careers from finance industry to humanitarian work.

#### Scenario 2 - Mia

• Wants to switch careers from the public to the private sector.

#### Scenario 3 - Pat

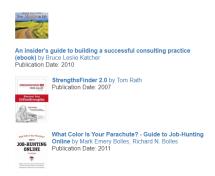
 Returning to the workforce after voluntarily not working for some time.

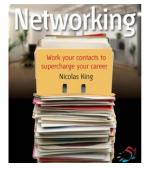
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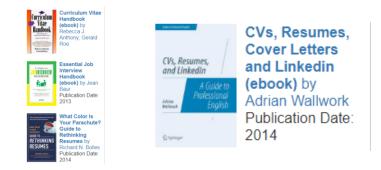
# What should Pat do? (Scenario 3)

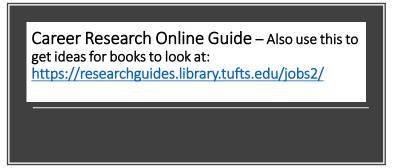
Returning to the workforce after voluntarily not working for some time.

Pat had accomplished her goal to be home with her two daughters until the youngest entered first grade. It was now October after her youngest daughter Serena started school. She was immersed in pulling her resume together and planning for next steps to go back to work.





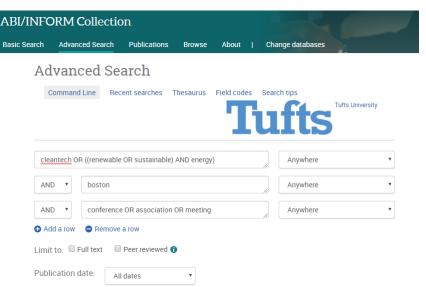




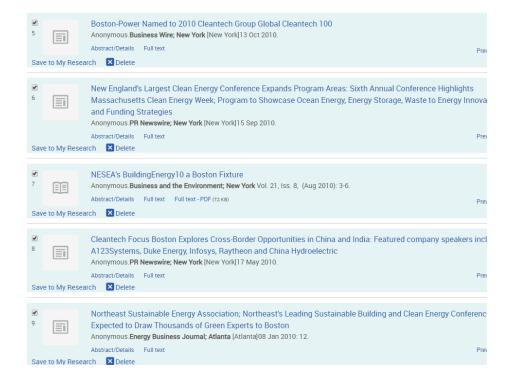
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#### Pat also does a focused search for articles in ABI

- As part of Pat's exploration of career opportunities in clean technology and renewable energy in the Boston area.



# Some articles Retrieved...



### Some other ideas....

- Look at Tufts other research guides, i.e.
  - Corporate Social Responsibility Guide https://researchguides.library.tufts.edu/csr
  - Climate Change Research Guide https://researchguides.library.tufts.edu/climate/policy
- Schedule a meeting or call with librarian
- Do Advanced Google searches to locate conferences and associations
- Do detailed LinkedIn search