Designing a Better Train System for Austin, Texas

Background

My hometown, Austin, has a rapidly growing problem: itself. Austin is one of the fastest growing cities in the country, and growing from a small college town to one of the largest cities in the country has brought the city more than its fair share of growing pains. One of the most irritating changes that has come with the population boom in Austin has been the inability of the city's transportation infrastructure to keep up with the higher volume of traffic being imposed on it. According to Forbes, Austin has the 8th worst traffic in America, and residents waste on average 30 hours a year stuck in traffic. In order to alleviate this problem, the city has approved several temporary, half-done solutions such as adding lanes to highways, a solution that some research suggests could make traffic even worse. One proven way to alleviate road congestion is through public transportation infrastructure. Though Austin completed a MetroRail in 2010, its ridership is currently only around 2,800 riders per day- compared to about 598,200 in Boston. I wanted to create a subway that would be an easy means of transportation into and throughout the city for residents and commuters. My main goals were serving a large, equally representation population of the city, and to alleviate as much traffic as possible.

Methods

In order to determine where to place subway lines in order to maximize ridership, I used a principal component analysis (PCA) to determine which variables, at the census tract level, were most indicative of public transportation ridership. In order to do this, I did a preliminary literature review and reached out to Allison Kaplan and Steve Roth, who both were involved with planning the Austin Metrorail, to identify census variables that generally indicate strong public transportation placement.

After narrowing my variables down to a shortlist of age, race, income, and population density, and acquiring and joining census data to the corresponding shapefiles, I ran a regression in Geoda to determine which variables were significantly ef-

fecting public transportation ridership averages. This process turned out to be slightly more difficult than anticipated, as I had to create more appropriate age brackets for the analysis, and convert racial population totals to percentages. Once I had the appropriate data, I was able to run the regression shown, and then the same regression in SPSS in order to receive standardized coefficients, allowing me to weight each variable proportionately to its impact on public transportation ridership. Once I had the correct weights for the census data, I used the model shown to combine them. I also included a core transit corridors map from the city of Austin, which I converted into a Euclidean distance raster and combined with the final output to account for areas of the city that were most in need of traffic reduction.











Results

Once I had my final public transit suitability raster, the rest of the analysis was qualitative. I used a land use inventory shapefile to try to identify places where a train stop could be placed most cheaply, where it was applicable, and the rest of the analysis was based on what made would provide the most logical flow of transportation through the city. For example, though the central business district area of Austin was designated as a low suitability area, I knew I needed to have multiple stops there, as that is the destination of many commuters. Furthermore, on the advice of Ms. Kaplan I attempted to connect each stop to a development, neighborhood, job center, or stadium. For example, I made sure to include stops at most of the University of Texas stadiums. I thought my final route selection didn't look very impressive on its own, so I created a stylized Austin subway map in Adobe Illustrator to more clearly indicate where stops were located.

Final Subway Route Design



Legend Subway Suitability Value Low







Austin MetroRail



The main limitations of my final result in my opinion were the simplicity of the analysis. In order to fully address the limitations of the Austin MetroRail, I initially intended to incorporate a demographic analysis, ensuring that no Austin populations were being under or overserved by my final design. Though my suitability raster certainly addressed that to an extent, further analysis was limited by time constraints. Furthermore, my suitability raster was more effective in indicating areas of suitability, not specific stops. Lastly, though I am happy with my final result and believe it would be an effective, convenient improvement over the MetroRail, it is largely a fantasy. In my literature review I read extensively regarding the fiscal barriers to the construction of such an expansive train system at this point.

- Cartographer: Emery Reifsnyder, GIS 102 Spring 2016 Project Date: May 2016
- Data Sources: City of Austin, American Community Survey 2014
- Projection Coordinate System: NAD_1983_StatePlane_Texas_Central_FIPS_4203_Feet







