

Where the
world of business
meets the world.

THE INSTITUTE FOR
BUSINESS IN THE
GLOBAL CONTEXT



THE FLETCHER
SCHOOL

TUFTS UNIVERSITY



Welcome

In the 21st century, business is increasingly intertwined with the global context. Understanding the many intersections between private enterprise and politics, people, and the planet is key to keeping pace with an ever-shifting world and finding solutions to its most challenging problems.

The Fletcher School's Institute for Business in the Global Context sits right at these intersections. Where serving the bottom of the pyramid and the bottom line happen together. Where innovation pulls from the bottom up and scales at the top of policy and strategy agendas. Where the private sector—the garage startup, the multinational business, the venture and impact investors—can open up the world and discover new opportunities, regardless of geographic and disciplinary boundaries.

Where the world of business meets the world, that's where you'll find IBGC.



Business at Fletcher

con·text·u·al in·tel·li·gence /n/

1. Recognizing the impact of politics, law, people, and the planet on the world of business
2. Realizing how business can transform politics, law, people, and the planet
3. Crossing boundaries of countries and disciplines
4. Becoming that rare leader—the ambassador—who connects the world of business to the world

Master of International Business

You may be interested in international affairs and curious about how the private sector can help solve large international problems. You may be looking to attend business school but want a global perspective and an environment in which you can hone your skills in the socio-political, developmental, and environmental aspects of business.

You may be considering a dual degree that combines hard business skills with the nuances of international affairs. You may seek to develop your “contextual intelligence” by bringing the two together. You might want to be part of a legacy of America’s oldest exclusively graduate school of international affairs.

Then the MIB may be for you. Ask Different Questions. Transform Your World.

MIB BY THE NUMBERS

40%

COLLECTIVE MIB
TUITION OFFSET
BY SCHOLARSHIPS

95%

GRADUATES
EMPLOYED WITHIN
6 MONTHS

50%

INTERNATIONAL
STUDENTS

50%

FEMALE
STUDENTS

CUSTOMIZE YOUR EXPERIENCE

FOUNDATION

Core business & IR curriculum



CUSTOMIZATION

Varied fields of study



EXPLORATION

Unlimited capstone opportunities



EMPLOYMENT STATISTICS



74.5%

PRIVATE
SECTOR



12.1%

NGOS



10.6%

PUBLIC
SECTOR



3.5%

INTERNATIONAL
ORGANIZATIONS

VARIED CAREER PATHS

Strategy Consulting
Banking & Finance
Political Risk & Policy
Technology & Innovation
Impact Investing
Entrepreneurship
General Management

“The MIB program does not just prepare you for a specific job. It aims to prepare you for success in life.”

Ayesha Waqar, MIB 2016

Amazon, London, UK



Learn more and apply to the MIB:
fletcher.tufts.edu/MIB

Experiential Learning

While at Fletcher, students have countless opportunities to contribute to real-world projects and research.

Field Research

Through IBGC's Experiential Learning Fund (ELF), students receive support for individual research into topics of their choosing. Many recipients turn their work into capstone projects, work that benefits their future careers and employers alike.

Entrepreneurship

In-house coaching, events, campus-wide competitions, and Boston's vibrant innovation scene support a growing entrepreneurial ecosystem at The Fletcher School and Tufts University. The IBGC-sponsored Fletcher D-Prize competition awards \$30,000 in cash and in-kind support to winners each year for piloting a venture to alleviate poverty in emerging markets.

Global Consulting Program

Powered by a multidisciplinary Fletcher student team, primed to evaluate complex international problems and produce strategy and tactics, the Global Consulting Course has delivered over 100 successful international projects since 2002 to new and repeat clients—including global corporations, international banks, consultancies, government agencies, and nonprofits.



FROM CLASSROOM TO PRACTICE

75+

STUDENTS SUPPORTED
PER YEAR

70+

COUNTRIES
VISITED

25

ORIGINAL STUDENT
RESEARCH
PROJECTS PER YEAR

\$30,000

ANNUAL D-PRIZE
AWARD

100+

STUDENT CONSULTING
PROJECTS



"Every day you can engage in creating something new that you fundamentally believe in. It's a unique and exciting opportunity."

Tommy Galloway, F14
on his D-Prize winning venture, Clair de Lune

Original Research

in·no·va·tion /n/ im·pact /n/

1. Systematically collecting data and building models to examine and interpret facts (but we don't stop there)
2. Providing context and answering real-world questions that shape the future
3. Applying expertise that runs wide and dives deep into timely issues
4. Uncovering insights that help drive strategy and policy in boardrooms and governments across the globe



Research Philosophy



Core to the IBGC ethos, our research integrates academic and practical approaches to answer questions vitally important to our world today.



As the world's reliance on the digital ecosystem increases and our trust in it both rises and appears more fragile, our **Digital Planet** research seeks to explore these developments and their patterns worldwide. Tracking the trajectory of digital evolution and trust and providing actionable insights and frameworks for bridging important digital gaps, this research helps to shed a light on the global digital economy, "smart" societies, and the implications for digital businesses and the future of work.

3.2 billion +

PEOPLE
ONLINE

71%

PEOPLE TRUST THE
TECH INDUSTRY

5x increase

GLOBAL ECOMMERCE MARKET
FROM 2011-2021

[inclusion
inc.]

As political trends point toward a new reality, where governments scale back commitments to international cooperation, an opportunity emerges for the private sector to help fill the void. Our **Inclusion, Inc.** research investigates and reinforces strategic links between sustainable business and sustainable development, innovative business models, frameworks, and partnerships to pave the way for inclusive growth and global prosperity.

17

SUSTAINABLE
DEVELOPMENT
GOALS

380 million

JOBS BY 2030

\$12 trillion

IN POTENTIAL ANNUAL SAVINGS
AND REVENUE VALUE

SovereigNet

political economy | global finance

Deeply involved in the world of Sovereign Wealth Funds and institutional investment, **SovereigNet** is a renowned, one-of-a-kind research network examining global capital markets. SovereigNet promotes understanding of the influences and impacts of sovereign wealth on political, economic, and financial management of countries and global markets.

75+

SOVEREIGN
WEALTH FUNDS

\$7.3 trillion

ASSETS UNDER
MANAGEMENT

77%

OF FUNDS ESTABLISHED
SINCE 2000



Connecting the World

di·a·logue /n/

1. An exchange of ideas and opinions
2. Events that bring together experts to grapple with the key questions of today
3. Bringing business to the table with decision makers in the social, public, and academic sectors for the conversations that make the world turn
4. Where the front page meets the business page

Conferences + Dialogue



From weekly speakers to yearly symposia, IBGC provides numerous meaningful opportunities for the business world and Fletcher community to come together and influence policy and decision-making conversations.



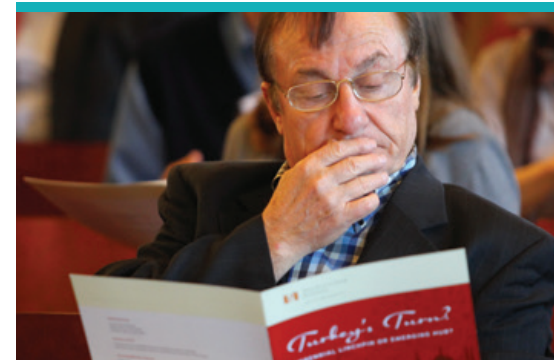
INCLUSION, INC.

Our interactive Inclusion, Inc. convenings break the conference mold, offering a collaborative environment to grapple with real world issues. Participants roll up their sleeves and develop frameworks for joining sustainable business growth with sustainable development—demonstrating that doing good for the bottom of the pyramid can also be good for the bottom line.



GLOBAL SPEAKER SERIES

Since 2001, our Speaker Series has hosted international business leaders, entrepreneurs, and innovators, to share insights and debate the issues shaping global business. Our purpose is to examine inclusion, sustainability, risk, innovation, and other challenges as experienced by leaders navigating them firsthand, inspiring and offering a “breadcrumb trail” for the next generation.



TURN? SERIES

As part of our “Turn? Series,” we examine countries and regions at a point of inflection, facing an uncertain future with wide-ranging impact. We ask, in which direction will this country or region turn? In short, the question mark matters!



BUILDING BRIDGES

On the cutting edge of the institutional investment space, the “Building Bridges” conferences examine the state of global infrastructure. This annual event has gathered investors, policy makers, academics, and more in Washington DC since 2013.

The IBGC Effect

net·work /n/

The Institute for Business in the Global Context has a diverse worldwide network, with alumni, partners, and affiliates to draw upon for insights from places far from our perch in Boston.

NETWORK BY THE NUMBERS

40+

COUNTRIES
WITH MIB ALUMNI

60+

FELLOWS &
AFFILIATES

165+

COMPANIES
EMPLOYING
MIB ALUMNI

20+

CORPORATE &
FUNDRAISING
PARTNERSHIPS

In partnership with this growing network, our thought leadership features in leading publications and news outlets around the world. With influential conference and research reports, articles, interviews, and videos, IBGC maintains an ongoing dialogue with policy- and decision-makers through active engagement across the media landscape.



Where the world of business meets...

sustainable development
social impact and investment
digital innovation
geo-politics and security

...where the world of business meets the world.

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@IBGC_Fletcher



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