

School of Arts nd Sciences

Department of Community Health

# **ABSTRACT**

Brazilians represent a large, growing proportion of immigrants in the United States. Little is known about their health priorities, behaviors or use of healthcare. We sought to gather formative data to understand the needs of Brazilian immigrant women to guide public health interventions.

We conducted five focus groups (n=47) with Brazilian women. We also conducted 13 key informant interviews with representatives from Brazilian-serving health and social service organizations in the area.

Most reported good access to healthcare and perceived the quality of services to be superior to those available in Brazil. However, many participants also reported challenges with interpersonal communication with providers, dissatisfaction with a perceived unwillingness from providers to order medical tests or prescribe treatment, and limited access to mental health services. Mental health, occupational health and domestic violence were safety, and health concerns. Interventions to address these issues are needed. Potential venues for future interventions include faith-based settings and those that employ social media.

# METHODS

### **Data Collection**

Key Informant Interviews

- Semi-structured, 30-45 minutes, snowball sampling
- Broad range of multiple community sectors

### Focus Groups

- *Eligibility:* Women, over 18, born in Brazil
- Moderated by bicultural + bilingual RAs
- Semi-structured guide assessing: 1) priority health concerns, 2) factors impacting physical and mental health, 3) barriers to access and receipt of healthcare services, 4) cultural and linguistic factors to be considered in interventions

### Analysis

13 Key Informant Interviews

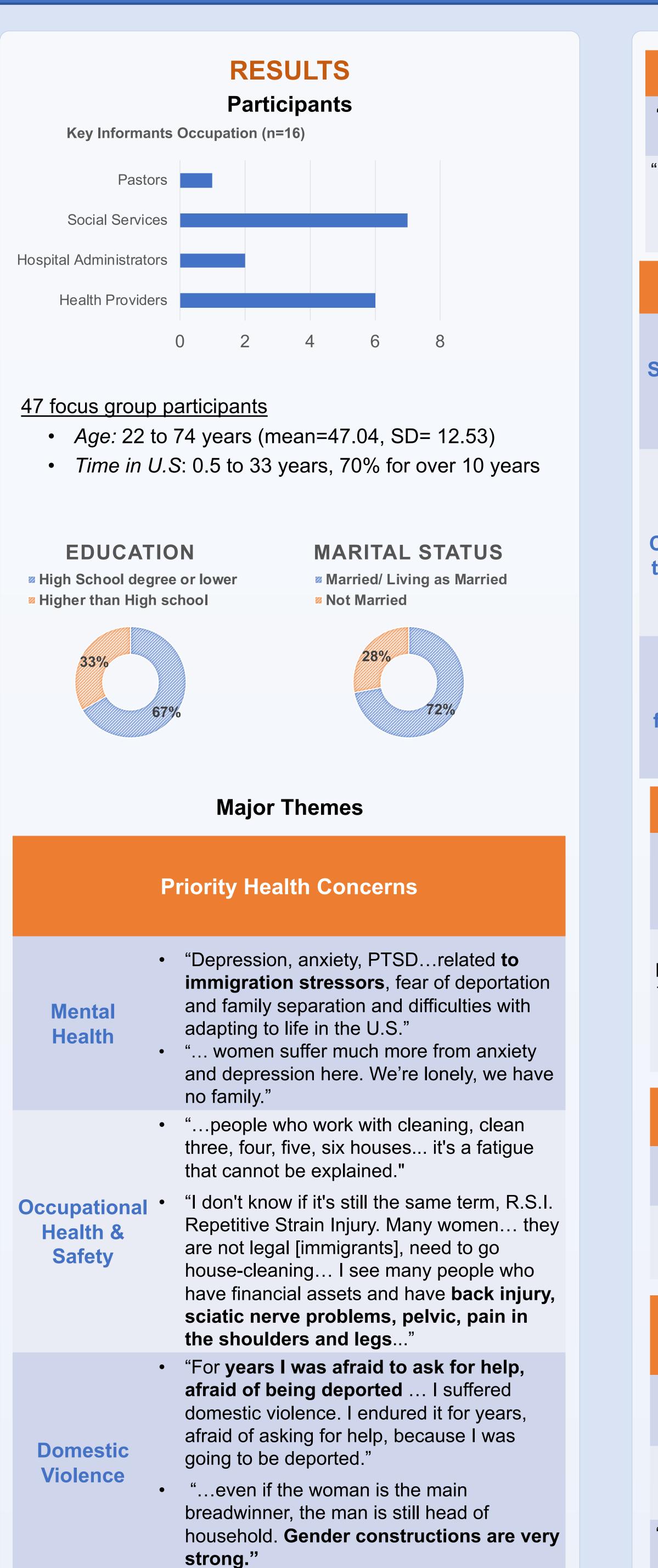
- Semi-structured, 30-45 minutes
- Team members reviewed tapes and notes
- Identified initial themes, discussed interpretations

### <u>5 Focus Groups</u>

- Audio-recorded, transcribed, translated
- Deductive coding for major themes
- Hierarchical database indexing + descriptives

# Understanding Health Priorities, Behaviors and Service Utilization among Brazilian Immigrant Women: Implications for Designing Community-Based Interventions

Leticia Priebe Rocha, Stacy Chen, Amy Kaplan, Rebecca Rose, Dr. Jennifer Allen, Sc.D., MPH, Dr. Cristiane Soares, Ph.D., Dr. Alecia McGregor, Ph.D.



Preventative Healthcare and Barriers			
<ul> <li>"I do cleaning I get so tired that I can't exercise. There are also some days that you don't have much time to eat"</li> <li>How can women take care of their body when they work 10, 12, 14-hour days and have to take care of their families and the house? They are not going to prioritize healthy nutrition or exercise. They just won't – they can't."</li> </ul>			•
Healthcare Access & Utilization			•
Satisfaction with Care	"There may be issues at first, with language or getting used to the culture of medicine here. But once they are treated or seen by doctors, the women are happy."		•
Lack of Connection o Provider	"What they miss the most is their personal interactions, so they feel comfortable sharing all of their symptoms and problems. The issues with seeking care are primarily around language and with the doctors having less time and interactions that are different from Brazil"		•
Reticence for Testing	"In Brazil, the doctor says you need it [exam or test] and you're done. Here, <b>sometimes you</b> <b>must ask the doctor 'I want the examinations</b> ." I understand that it is cultural, but all over the world, they learn to do a complete physical examination, from head to toe."		•
Faith & the Importance of Church			•
"In a church, the spiritual part helps a lot I'll tell you something, this group that I'm part of in the choir, I feel like I have a father, a mother, a sister. <b>We get together, it's a family.</b> <b>This is very important</b> ."			
"importance of the church and the faith community. It's a paramount in this community. A lot of people here are away from their families. That connection with family, which is a very strong one is severed because the family is not here <b>The faith</b> <b>community, in a lot of times, they can fill that gap. They</b> <b>become the family that is not here</b> ."			•
C	Community Strengths & Assets		
"The Brazilian culture, we are very close Brazilians are very social and warm, which is a protective factor."			
"It's word of mouth, social media It's hard at first for people to create networks but once they do, especially in the church, then those <b>networks are strong and word spreads like fire</b> ."			W re sh
Recommendations for Community-Based Interventions			ma •
"When the person is needy, most of them go to church to hear a word of comfort that can cheer them up"			•
"We have lots of Facebook pages in Portuguese like Negócio Fechado (Done Deal), and they [Brazilian women] really interact with those channels."			•
"Radio is a very important media for immigrants. So, if we had 10 minutes or so, every week, of official and trusted information that the broadcasters could divulge"			•

# DISCUSSION

### Limitations

Small sample size, limited generalizability Overrepresentation of the same social networks Social desirability bias in focus groups

### Strengths

Comparisons of key informant interviews to focus groups, little discrepancies

Exploratory study, not meant to be representative but to gather in-depth information on specific group

### Implications for Public Health

Addresses gap in literature for this population

Faith-based organizations cited as potentially effective venues for health interventions

Strengths within communities need to be leveraged for effective interventions

Example: Tight knit family structures

### **Next Steps & Future Areas for Research**

Larger, more representative sample of Brazilian immigrant women is necessary

Quantitative data collection – online survey

- Exploration of health concerns such as mental health, occupational health, and domestic violence
- Comparison to other themes that emerged

In light of the COVID-19 pandemic, the vulnerabilities highlighted in this study are likely heightened and we must study the effects

Implementation and adaptation to address issues and leverage existing community strengths in future interventions

## ACKNOWLEDGEMENTS

le are indebted to the women who participated in this esearch for the many insights and experiences they nared. We are very grateful for key informants and our any community partners who made this possible:

The Brazilian Women's Group

SomerViva

The Brazilian Consulate

Somerville Health Department

Massachusetts Alliance of Portuguese Speakers

- New England Community Center
- **Boston Behavioral Medicine**