Dear Sir/Madam,

I would like to introduce myself as a Patient Engagement Lead within the R&D arm of [SPONSOR NAME], focusing on ensuring that the patient voice is systematically incorporated into our clinical trial designs. Through collaboration with patient advocacy groups, we work with participants that are identified via the patient communities to which they belong (e.g., NAME DISEASES in this case), to obtain their perspective.

One way we do this is by running a 1.5 – 2-hour web meeting (usually attended by 5-10 patients) where we ask, listen, and learn:

* How to better understand their physical and emotional practicalities of living with a given condition,
* What factors enable or prohibit patients from being part of a clinical research study?

**Information about the proposed study design is shared with the patients, however, we do not provide the name of the study medication in development for promotional purposes, and we are not trying to recruit patients to this or any other [SPONSOR] study.**

As a result of patient insights and feedback, we have simplified study designs by:

* Reducing the # of procedures within a protocol → lessen patient burden
* Reducing the # of required visits to the study clinic → reduce time/family/implications
* Relaxing inclusion/exclusion criteria → enables greater access for more patients to receive treatment
* Adding logistical support mechanisms → technology/health apps; home dosing, where allowable

Patients may be reimbursed for their time in line with SPONSOR’s policies and guidelines, as well as local regulations.

We are currently developing a new global clinical research study for patients with NAME DISEASE. Therefore, we are hoping to be able to talk to patients who have experience with this, to inform our clinical study development. This is an opportunity to have NAME DISEASE patients have a say in the development of this global study.

If you think this is of interest to you, I would be very happy to set up some time to discuss this opportunity.

Kind regards,

NAME

Title

Organization