

At One University, Tobacco Money Is Not Taboo: It's a Secret

From Page A1

the already divisive debate on many campuses over whether it is appropriate for universities to accept tobacco money for research.

Dr. Macrina would not specify how much money Philip Morris gave for the restricted research. Historically, the company has not been a major contributor to the university. Last year, it gave \$1.3 million in research grants that included the restricted contract and a more traditional independent grant, Dr. Macrina said.

Over all last year, Virginia Commonwealth, with nearly 32,000 students, received \$227 million in research grants from government and private sources, a sum dwarfed by the amounts the nation's largest research universities take in. For example, the University of Washington received \$1 billion in grants last year, while Johns Hopkins got \$1.4 billion in federal money alone.

Philip Morris, based in Richmond, is a likely source for Virginia Commonwealth in its hunt for dollars from a finite number of corporations. Among tobacco companies, Philip Morris is the leader in investing in academic research. And for Virginia Commonwealth, expanding ties with its neighbor could produce other benefits like additional grants and support for other university functions.

About a dozen researchers and research ethicists from other universities were astonished at the

restrictions in the contract, when they were told about it.

"When universities sign contracts with these covenants, they are basically giving up their ethos, compromising their values as a university," said Sheldon Krinsky, a professor at Tufts University who is an expert on corporate influence on medical research. "There should be no debate about having a sponsor with control over the publishing of results."

Stanton A. Glantz, a professor at the University of California, San Francisco, School of Medicine who has lobbied for banning tobacco money on campuses, said, "University administrators who are desperate for money will basically do anything they have to for money."

Although Dr. Macrina would not discuss many details of the research, Philip Morris officials were less reticent.

Rick Solana, the senior vice president for research and technology, said university scientists were studying how to identify early warning signs of pulmonary disease, and how to reduce nitrogen and phosphorus drained into rivers from processing tobacco leaves.

Dr. Solana also said the contract represented a new focus on developing tobacco products with reduced risks, a shift in strategy in underwriting university research that requires more confidentiality to protect the corporation's intellectual property rights. And he said Philip Morris had similar arrangements with other

universities — although he declined to say how many or which ones.

About 15 public health and medical schools no longer accept donations from the tobacco industry, and many major research universities continue to do so only if guaranteed independence to carry out the research and publish the results.

The business school at the University of Texas at Austin decided in December to stop accepting tobacco money. The University of California system tightened its oversight of tobacco-financed research last fall, after rejecting a proposal for a ban.

Virginia Commonwealth's president, Eugene P. Trani, declined to be interviewed. But Dr. Macrina defended the contract, saying it struck a reasonable balance between the university's need for openness and Philip Morris's need for confidentiality, even though it violated Virginia Commonwealth's own rules.

"These restrictive clauses seek to protect the rights and interests of multiple parties in the agreement," Dr. Macrina said, pointing out that Virginia Commonwealth scientists would be working with other researchers.

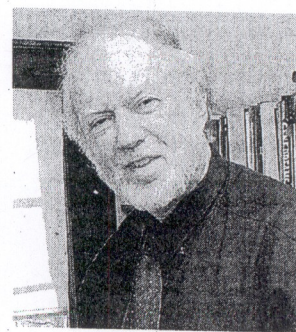
Virginia Commonwealth's guidelines for industry-sponsored research state, "University faculty and students must be free to publish their results." The guidelines also say the university must retain all patent and other intellectual property rights from sponsored research.

Under the agreement, though,

Philip Morris alone decides whether the researchers can publish because the contract defines "without limitation all work product or other material created by V.C.U." as proprietary information belonging to the company.

"We would have discussions, and there could well be agreements that could ultimately result in the publication of proprietary information," Dr. Macrina said.

Dr. Solana agreed, saying that



Sheldon Krinsky of Tufts warns of corporate influence.

once the company determined that its competitive interests were protected, it could permit researchers to publish.

"We have to start out with is anyone's intellectual property going to be compromised?" Dr. Solana said. "Once the intellectual property is protected, then it's usually O.K. to publish."

"Something being proprietary does not mean something cannot be published. We try to be very supportive in the health area of work being published."

The contract also includes a longer than usual time for Philip Morris to review any possible publications by the researchers for potential patent or other proprietary problems — 120 days, with the option to continue for 60 days more. Again, this violates university guidelines, which call for reviews of no more than 90 days.

"When you have multiple parties involved at the level of the sponsor, we're willing to agree to more time than we usually would," Dr. Macrina said.

Dr. Macrina also defended the requirement that the university decline comment and tell the company if asked about the agreement by news organizations and other third parties.

"Language like that occurs in agreements like this because the sponsor wants to be sure there are no slip-ups, that things will not be released inadvertently," he said.

Dr. Solana said the prohibition was intended to prevent participants in the research, both at the university or at other companies, from using the relationship with

Philip Morris to promote themselves.

At Virginia Commonwealth, few professors appeared to know about the contract; when told about it, a number of them said they were concerned about its secretiveness.

"It's a controversial area, and I personally prefer transparency," said Richard P. Wenzel, chairman of the department of internal medicine at the university's medical school, who had not heard of the contract before a reporter's call.

Dan Ream, the president of the Faculty Senate, said he, too, knew nothing about the contract.

"It hasn't come up as an issue of debate in the Faculty Senate at all," said Mr. Ream, who works in the university's library. "I'm highly committed to open access to information. That's one of the tenets of librarianship."

A tenured scientist at Virginia Commonwealth, who would not be interviewed for attribution because he said he feared retribution against his junior colleagues, called the contract's restrictions, especially the limitations on publication, "completely unacceptable in the research world."

For most of the decade, Philip Morris financed conventional research grants, using a scientific panel to select worthy research proposals from professors. The company granted independence to the professors whose work it sponsored and left them free to publish.

Even so, opponents of smoking opposed the grants, arguing that universities should not take money from tobacco companies because of the public health impact of smoking and what they viewed as the industry's misuse of scientific research.

Last fall, Philip Morris began phasing out this program to switch to developing new products, said Dr. Solana, the company vice president. Some of the new research will be conducted internally, he said, at a new company research center in Richmond, and some will be contracted out to universities and corporations case by case.

The restricted contract with Virginia Commonwealth, Dr. Solana said, was part of what he hopes will be a new and different relationship between the company and universities. But scientists said such restrictions — especially the constraints on publication and what university officials can say publicly — are contrary to the open discussion essential to university research.

"It's counter to the entire purpose and rationale of a university," said David Rosner, a professor of public health and history at Columbia University. "It's not a consulting company; it's not just another commercial firm."