# William Jannace

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# Attorney, Consultant and Educator

Attorney, Consultant and Adjunct Professor/Lecturer with experience in: Capital Markets, Corporate Governance/ Shareholder Activism/Investor Stewardship, Corporate Social Responsibility/Environmental, Social, Governance and Impact Investing/Climate Change and Sustainability, State Capitalism/Sovereign Wealth Funds, AML/Economic Sanctions, Geopolitics/Geo-Economics, Statecraft, U.S. Foreign Policy, International Affairs, NATO and Grand Strategy:

### PROFESSIONAL EXPERIENCE

#### **Adjunct Professor/Lecturer**

Aug. 2015 – Present

- FORDHAM SCHOOL OF LAW
- U.S. ARMY WAR COLLEGE
- BARUCH COLLEGE-CUNY
- METROPOLITAN COLLEGE
- GEORGETOWN GLOBAL EDUCATION INSTITUTE
- WHARTON BUSINESS SCHOOL
- BARD COLLEGE

Consultant/Expert Witness: Corporate Law and Governance, Broker-Dealer and Capital Markets Regulation:

- UNITED STATES TREASURY-OFFICE OF TECHNICAL ASSISTANCE
- THE WORLD BANK
- THE LONG-TERM STOCK EXCHANGE
- THE BATES GROUP
- ASIAN CORPORATE GOVERNANCE ASSOCIATION
- KENYAN CAPITAL MARKETS AUTHORITY

# **Professional Activities and Affiliations:**

- THE INTERNATIONAL INSTITUTE FOR STRATEGIC STUDIES
- FLETCHER NETWORK FOR SOVEREIGN WEALTH AND GLOBAL CAPITAL
- THE BRETTON WOODS COMMITTEE
- FELLOW, CHARTERED INSTITUTE OF ARBITRATORS
- UN NGO COMMITTEE TO STOP TRFFICKING IN PERSONS
- ARMY WAR COLLEGE FOUNDATION
- NATIONAL WWII MUSEUM
- SECOND INFANTRY DIVISION ASSOCIATION

# FINRA; F/K/A NEW YORK STOCK EXCHANGE REGULATION

June 2001- Aug. 2015

# **Director and Counsel-Sales Practice Policy**

- Supervised staff of professionals responsible for: writing rules and amendments to rules and providing interpretive guidance to FINRA staff and members regarding sales practice rules.
- Helped coordinate policy responses to new products and services (e.g. Private IPO market, bank sweeps) and business models (crowd funding).
- Participated in Regulatory Expert program regarding Research, AML, MSRB and Internal Controls violations.

- Analyzed 17d-2 and RSA agreements.
- Participated in FINRA-industry committee meetings and industry outreach programs.
- Processed statutory disqualification recommendations and represented FINRA at eligibility proceedings.
- Represented FINRA at expedited proceedings for violations of FINRA rules.
- Supported FINRA-IOSCO initiatives and its MOUs with foreign regulators, and conducted training programs internationally with US SEC.

#### **Managing Director – Member Firm Regulation**

- Oversaw NYSE rule development and policy initiatives including SRO Rule Harmonization, AML/Patriot Act,
   Outsourcing, ACATS, Electronic Communications, Branch Office Supervision and Structure, Internal Controls, CEO
   Certification/CCO Designation, Registration and Qualification Examinations, Margin and Net Capital, and Bank Sweeps.
- Drafted board summaries and made presentations at NYSER Board meetings.
- Participated in Disciplinary Advisory Committee and drafted interpretive request responses for NYSE rules.

# Senior Special Counsel - Member Firm Regulation

- Drafted and amended NYSE rules including IPO Allocations, Research Analyst Conflicts, Branch Office/Supervision and Business Continuity rules.
- Worked with OFAC and SEC to help firms identify potential money laundering issues and to restrict terrorist financing post 9/11.

Other Experience 1980-2001

Entrepreneur

Bucharest, Romania

• Proxy Solicitation/Corporate Governance Executive

ROMANIAN SECURITIES AUTHORITY/WORLD BANK

- Securities Regulator-American Stock Exchange
- Capital Markets Compliance Officer- TD Securities and Smith Barney Shearson, Inc.

# INTERNATIONAL EXPERIENCE

**Instructor/Researcher-**Courses/Topics: Securities Regulation, Capital Markets/Corporate Governance, International Arbitration, Social Philanthropy/Sustainable Development/Geopolitics/History.

IOCC-WESTERN BALKANS ASSESSMENT TRIP Serbia and Kosovo	September 2019
EF COLLEGE STUDIES-D-DAY PROGRAM London, Normandy, Bastogne, Berlin	June 2019
PILSEN LIBERATION FESTIVAL Pilsen, Czech Republic	May 2019
WILLEM C. VIS INTERNATIONAL COMMERCIAL ARBITRATION MOOT Vienna, Austria	April 2019
NEW YORK UNIVERSITY-SPS Geopolitics of Energy Development-Tel Aviv, Israel	May 2017
KENYAN CAPITAL MARKETS AUTHORITY/USAID Nairobi, Kenya	Mar. 2017

Feb. 2017

IOSCO/PIFS-HARVARD LAW SCHOOL Madrid, Spain	Oct. 2016
NEW YORK UNIVERSITY – SPS Economic and Security Program- Moscow, Russia	June 2016
NEW YORK UNIVERSITY – SPS Sustainable Development Program-La Paz, Bolivia	Jan. 2016
EAST AFRICAN COMMUNITY SECRETERIAT/USAID Arusha, Tanzania	Nov. 2014
NEW YORK UNIVERSITY – SPS U.N. Geneva Program-Geneva, Switzerland	June 2014
INTERNATIONAL CORPORATE GOVERNANCE NETWORK ESG Integration Training Program-Amsterdam, Netherlands	June 2014
BURUNDI CENTRAL BANK/USAID Bujumbura, Burundi	Feb. 2014
ALBANIAN FINANCIAL SUPERVISORY AUTHORITY/USAID Tirana, Albania	Feb.2013
CAPITAL MARKETS BOARD OF TURKEY Istanbul, Turkey	Sept. 2010/2011
JORDANIAN SECURITIES COMMISION/ USAID Amman, Jordan	June 2010
NEW YORK INSTITUTE OF FINANCE Beijing, China	May 2010
TAIWAN STOCK EXCHANGE Taipei, Taiwan	Aug. 2009/2010
SEC CAPITAL MARKETS DEVELOPMENT PROGRAM Bucharest, Romania	June 2009
SEC/USAID CAPITAL MARKET DEVELOPMENT PRPGRAM Kyiv, Ukraine	June 2008
SEC/SEBI MARKET INTERMEDIARIES PROGRAM Mumbai and New Delhi, India	Dec. 2007
FINRA/UK PROGRAM London, England	Sept. 2007

SEC/CMA MARKET INTERMEDIARIES PROGRAM Riyadh, Saudi Arabia	May 2007	
SEC CAPITAL MARKET DEVELOPMENT AND OVESIGHT PROGRAM /USAID Uganda, Africa	Feb. 2007	
RUSSIAN SECURITIES COMMISSION AND STOCK EXCHANGE/USAID Moscow, Russia	Apr. 2001	
EDUCATION and CERTIFICATIONS		
ASSOCIATION OF CERTIFIED ANTIMONEY LAUNDERING SPECIALISTS Certified Member	Jan. 2017	
SECURITIES INDUSTRY INSTITUTE/WHARTON BUSINESS SCHOOL Certificate Program/Member of the Board of Trustees/Lecturer	2004 –2016	
FORDHAM UNIVERSITY SCHOOL OF LAW L.L.M.: BANKING, CORPORATE AND FINANCE LAW	1996	
NEW YORK LAW SCHOOL; J.D.	1992	
NEW YORK UNIVERSITY; B.A., ECONOMICS	1981	

# **PUBLICATIONS**

"The Oil Downturn: A Catalytic Moment for Renewable Energy?" By Mariana Liakopoulou and William Jannace, Natural Gas World, <a href="https://www.naturalgasworld.com/the-oil-downturn-a-catalytic-moment-for-renewable-energy-ggp-79813">https://www.naturalgasworld.com/the-oil-downturn-a-catalytic-moment-for-renewable-energy-ggp-79813</a>.

A New World Order: The Rule of Law, or the Law of Rulers? William Jannace and Paul Tiffany, 42 Fordham Int'l L.J. 1379 (2019). Available at: https://ir.lawnet.fordham.edu/ilj/vol42/iss5/2

**"Bretton Woods 4.0 Finding New Relevance in a New World Order**," By Dr. Paul Tiffany and William Jannace, Bretton Woods@75 Blog and Compendium, February 2019.

"Accounting for Trade: President Trump and the Geopolitical Balance Sheet," NYU-Global Affairs Perspectives on Global Issues, Spring 2017.

# **BAR ADMISSIONS**

**New York and Connecticut Bars** 

# **COMMUNITY SERVICE**

#### **Established:**

Susan M. Jannace Scholarship-Fordham University, Anthony E. Jannace Scholarship-New York Law School Mary and Anthony E. Jannace Scholarship-Fordham Law School