

Parents Perspectives on the Pediatric COVID-19 Vaccine

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Community Evaluator Team



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Pediatric COVID-19 Vaccine Background

- COVID-19 vaccine authorized for children over 6 months on 6/18/22
- Last age group to receive authorization
- Age group with the lowest COVID-19 vaccination rates
- Little known from parents at the community level

98% 91% 91% 63% 25% 0-4 5-11 12-15 16-19 20-39 Age

Data reflects vaccination rates through 3/27/2023: https://www.mass.gov/info-details/covid-19-vaccine-equity-initiative-community-specific-vaccination-data





Project Focus

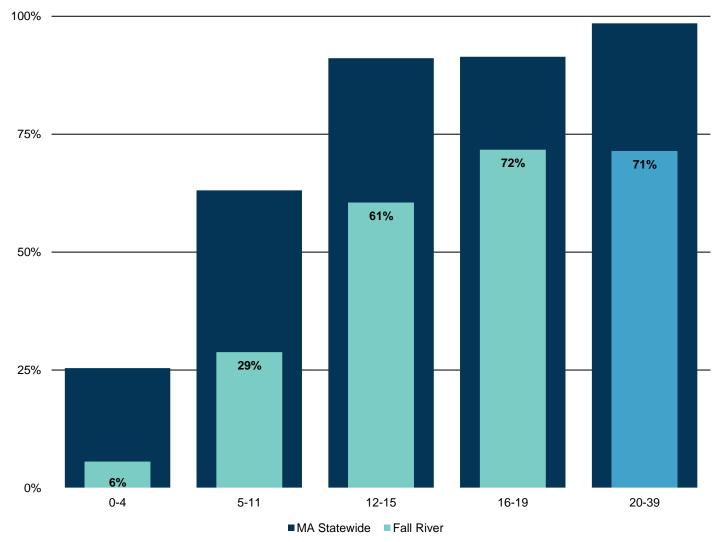
- Perspectives and decision-making processes
 - Parents themselves
 - Their children
- Information received about the vaccine
- Barriers & facilitators to vaccine access
- Recommendations for MDPH

Participant Population:

- Parents/caregivers of children under
 - 5
 - Young parents (Fall River)
 - Latino parents/caregivers (Spanish-speaking) (Chelsea)
 - Black parents (Boston)
- 5 focus groups (+ 2 interviews)
 - n= 26









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Vaccination Rates (First Dose) by Age: Fall River

Pediatric COVID-19 Vaccination **Focus Group**

What are your thoughts about the the Pediatric COVID-19 Vaccine? We want to hear from you!

ARE YOU A FIRST-TIME PARENT BETWEEN THE AGES OF **18-21, AND RESIDE IN FALL RIVER?**

ARE YOU INTERESTED IN MAKING A DIFFERENCE IN YOUR COMMUNITY?

PARTICIPANTS WILL JOIN A 90-MINUTE FOCUS GROUP AND RECEIVE A \$50 GIFT CARD FOR THEIR PARTICIPATION.

To sign up for the focus group, scan this QR code, or click here.

If you have questions, contact **Bethany Morales to learn more!**

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Evaluation Research

"I'm strongly against putting something in my daughter's body that we don't have enough research about."

-Participant

"The Covid vaccine is a setup, and there is something in the shot"

-Participant

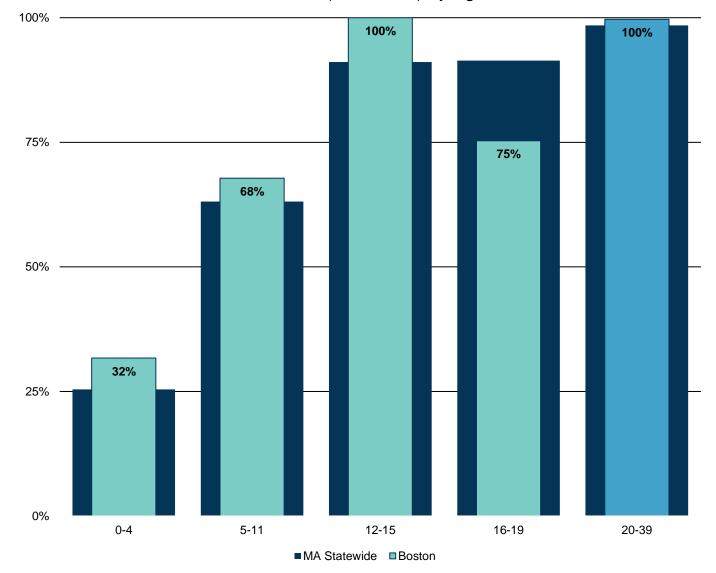
"Someone said it earlier but DPH, the pediatrician, center for disease control and mass.gov, they'll know more about it because they were the ones doing the studies. They'll be able to tell me hard facts, like I don't care. I want to know the scary information, and I want to know all the real information."

-Participant



Vaccination Rates (First Dose) by Age: Boston

Boston: COVID-19 Vaccination by Age





Data reflects vaccination rates through 3/27/2023: https://www.mass.gov/info-details/covid-19-vaccine-equity-initiative-community-specific-vaccination-data

Boston

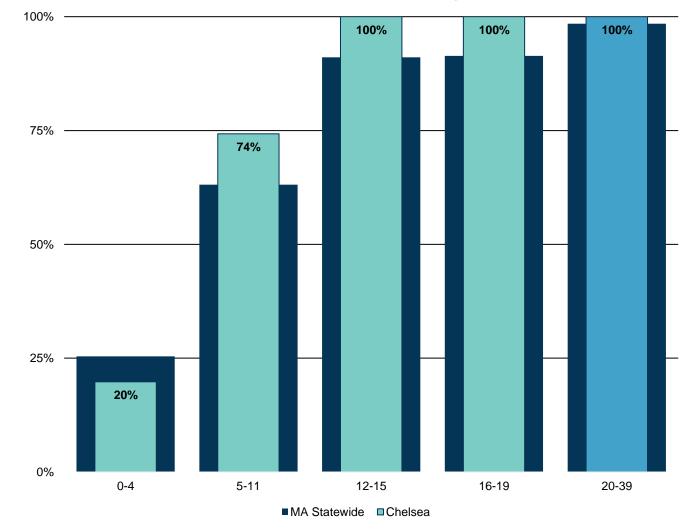
"I think that was like a big thing with minorities like kinda like there was a lot of like conspiracy theories that the vaccine was put out there to kind of get people infected with Covid...but like generally, history, Hasn't been too kind to minorities associated with healthcare." -Mother

"My daughter's life is a huge factor" -Father



Chelsea: Vaccination by Age

Vaccination Rates (First Dose) by Age: Chelsea



Data reflects vaccination rates through 3/27/2023: https://www.mass.gov/info-details/covid-19-vaccine-equity-initiative-community-specific-vaccination-data



Chelsea context:

- 1.8 square miles
- Sanctuary city
- Large undocumented population
- ~70% Latino



Residents getting vaccinated at La Colaborativa



La Colaborativa hosted food banks during the Pandemic.



Vaccination line



Recommendations

- **1. Leverage pediatricians**
- 2. Provide comprehensive information
 - People can do own cost/benefit analysis
- 3. Let people hear from the source
 - For example: scientists, researchers
- **4. Incentives & choice:** Are people vaccinating because they want to?
 - Incentives are complex how do you roll them back?

- 5. People want their voices to be heard, with follow through.
 - What's being done based on people's voices and perspectives?
- 6. Build trust (community organizations, leaders, healthcare)
 - Parents not taking decisions lightly
- 7. Parents don't want vaccine mandates for this age group
 - Many didn't feel they had a choice themselves

