

Random Social Networks, Unemployment and Wage Inequality

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Abstract

Empirical studies of labor markets show that social contacts are an important source of job-related information. At the same time, wage differences among workers may be explained only in part by differences in individual background characteristics. Such findings motivate our model in which differences in “social connectedness” among otherwise identical workers result in wage inequality and differences in unemployment rates.

The model of this paper allows for heterogeneity in the number of connections among workers within the Pissarides model of labor market turnover. The paper derives conditions for which a unique labor market equilibrium exists. It also shows that such heterogeneity has important consequences. Workers with more connections both receive a higher wage and face a lower rate of unemployment at equilibrium. For the specific cases in which connections follow Poisson and negative binomial distributions our numerical results show that variability in connections can produce substantial variation in labor market outcomes.

One lesson from the computational analysis is that (changes in) the social structure sometimes affect labor market outcomes in nontrivial ways. For example, when society becomes more connected, the average unemployment level falls but the unemployment rate of workers with few connections rises.

JEL classification: D83, J31, J64

Keywords: job search, social networks, arbitrary degree distribution, wage inequality, incidence of unemployment

1 Introduction

Empirical studies of labor markets show that social contacts are an important source of job-related information [Ioannides and Loury (2004)]. At the same time, wage differences among workers may be explained only in part by differences in individual background characteristics. Such findings motivate our model in which differences in “social connectedness” among otherwise identical workers result in wage inequality and differences in unemployment rates.

The importance of social networks for finding jobs has been recognized by the economics literature at least since the pioneering work of Rees and Schultz *et al.* (1970), also summarized in Rees (1966), and by the sociology literature at least since Granovetter (1973, 1995). More recently, formal models have been developed that aim at illuminating relationships between network formation, social network structure, and the workings of the labor market. Empirical evidence shows that two-thirds of overall wage variation remains unexplained, after the effects of individual characteristics such as gender, education and age have been accounted for [Katz and Autor (1999)]. In the U.S., the increase in wage inequality in the 1980s and 1990s is to a significant extent attributable to increase in residual inequality. The residual (or within-group) inequality is often attributed to search frictions, which are present over and above such factors as heterogeneity in worker productivity and firm heterogeneity [Postel-Vinay and Robin (2002)]. Search frictions in the form of different arrival rates of job offers across workers may cause otherwise identical workers to earn different wages. Dispersion in arrival rates of job offers underscores the importance of social networks in job matching: heterogeneity in social network characteristics implies dispersion

in wages [Mortensen (2003)].¹

Empirical evidence on the types of jobs people find through “informal” information networks, such as referrals or information transmission from friends and relatives as opposed to such “formal” channels as newspaper job listings and employment agencies is mixed, in spite of the conjectures made by Rees (1996). See Ioannides and Loury (2004). The empirical literature on the role of social contacts in the labor market does not clarify why some demographic groups rely more on informal methods than others, nor why the pattern of employment and earnings payoffs to networks varies across groups. Employers differ with respect to the types of information they need prior to hiring decisions, workers differ in observable and unobservable ways, and social contacts may serve as channels for different types of information depending upon the context in which they are used.

A noteworthy theoretical study by Mortensen and Vishwanath (1994) characterizes wage dispersion as an outcome of worker random search, when workers sometimes receive offers directly from employers and other times through referrals from their social contacts who are employed. Since workers accept employment only if they receive sufficiently attractive offers, the wage distribution of employed workers stochastically dominates the distribution of wage offers that are received directly from employers. More recently, studies have appeared that model social networks explicitly and aim at understanding interrelationships between network formation, social network structure, and the labor market operation. Jackson (2005) makes a useful

¹Bowlus (1997) finds evidence that differences in search behavior explains 20%-30% of the male-female wage differential. Related is the paper by Borghans *et al.* (2005) who argue that the increased importance of interpersonal interactions in the workplace might explain the observed decline in wage differentials between males and females, because the women’s share of employment is higher in occupations where interpersonal interactions are more important.

distinction between models of social network formation that are based on random graphs and models that are based on game-theoretic modelling. Works by Calvó-Armengol (2004), for which Boorman (1975) is an important antecedent, and Calvó-Armengol and Jackson (2004) have shown that social networks may explain such salient characteristics of the labor market as positive correlation of employment across individuals and time, and duration dependence in the likelihood of obtaining a job.

Several other studies that model the labor market effects of explicit networks are worth mentioning. Arrow and Borzekowski (2004) emphasize links between workers and firms and do not deal with connections between workers. Wage inequality in their model results from workers' having different productivity in different firms. Their simulations show that 15% of the unexplained variation in wages may be explained by the number of ties between firms and workers. Another study, Francois Fontaine (2005), uses simulation to explain wage differentials between otherwise identical workers. The economy is divided into many complete social networks within which employed and unemployed workers search with different intensities. Bentolila, Michelacci and Suarez (2004) develop a matching model in the style of Pissarides (2000) that introduces an explicit tradeoff between a productivity advantage in the "formal" economy, on one hand, and the effect of social connections in shortening unemployment spells at the cost of a lower wage rate, on the other. This implies market segmentation with lower wages associated with jobs found through social contacts that the authors claim facilitate occupational mismatch. They use United States and European Union data to show that there exists a wage discount of 3% to 5% for jobs found through personal contacts (defined as having found jobs through family, friends and other contacts) and not directly via the

employer, nor by means of advertisements nor via employment agencies). Their regressions control for industries and occupations, and for measures of cognitive ability and own demographic characteristics. Pellizzari (2004) also finds that workers who find jobs through informal contacts are paid less than those who are recruited through formal recruiting activities. One possible explanation for such findings is, of course, that employment services may come with considerable expertise of experienced employment councilors [*c.f.* Rees (1966).]

These models however, do not model explicitly the underlying pattern of social ties among individuals — the social structure. As a consequence, they cannot allow for competition over job information among workers who share social contacts, nor do they take into account salient characteristics of real-life networks, such as high clustering and scale free degree distributions. In view of recent developments in the formal modelling of social networks, both within the economics literature and in computer science and statistical physics², a reconsideration of the literature on social networks and labor markets seems appropriate. However, as Jackson (2005) notes, these models in general do not offer predictions concerning network characteristics like specific degree distributions that are likely to emerge. An advantage of random graph models is that they may relate observed characteristics of a network to specific underlying degree distributions.

In this paper, we reconsider this literature by studying the stochastic properties of a generic model in the style of the popular Pissarides model of labor market adjustment [Pissarides (2000)], in which we embed a social network model. We do so by allowing the number of connections by each worker to vary randomly according to an arbitrary distribution.

²See Jackson (2005) for further discussion and references.

Consequently, workers who are members of the same social network may differ with respect to how many other workers they are directly connected with. Our model allows us to examine the relationship between the degree distribution of connections, on one hand, and wage dispersion and differences in unemployment, on the other, by assuming that workers are identical except for their degree. Our results are in broad agreement with casual empiricism that workers with more social contacts are on average more likely to be employed and be better paid when employed. So, the heterogeneity we introduce has important consequences in the model. Our explanation for such outcomes is that more social contacts provide individuals with better outside options in the wage-bargaining process between workers and prospective employers.

We build on recent work by Calvó-Armengol and Zenou (2005) which itself originates in the Pissarides model of labor market adjustment [Pissarides, *op. cit.*]. Calvó-Armengol and Zenou study the effects of social networks on job matching through word-of-mouth communication. In their model, the number of direct links each worker has with others, which is also known as network size, is assumed to be constant. They show that job matches initially increase with the number of links each workers has with others, as unemployed workers hear about more vacancies. However, when network size exceeds a critical value, the number of job matches starts decreasing: unemployed job seekers start receiving multiple announcements of the same vacancies, and consequently, coordination failures set in.

We extend the model by allowing for heterogeneity in the number of links that workers have with others. In order to do so, we apply results from a well established technical literature that studies the properties of random graphs with arbitrary degree distributions (Newman, 2003a). Introducing

heterogeneity in the number of contacts adds realism to the model and allows studying the extent to which differences in connectedness implies differences in wages and in the incidence of unemployment among individuals. We find that, on average, better connected (in the sense of having a greater number of direct links with others) workers both receive higher wages and face lower rates of unemployment. Our numerical results show that, in contrast to Calvó-Armengol and Zenou, *op. cit.*, the number of job matches increases monotonically with the average number of connections in the network. This is a desirable addition to the properties of the matching function. We note that in the literature so far there exists only few cases of microfoundations of the Pissarides matching function [Lagos (2000)]. Therefore, in a sense, by allowing for heterogeneity of links, the paper contributes to the microfoundations of the Pissarides matching function.

The remainder of the paper proceeds as follows. Section 2 presents first the key components of Calvó-Armengol and Zenou (CAZ), *op. cit.*, and then subsection 3 introduces our extension. Section 4 contains the result on the existence and uniqueness of the labor market equilibrium. Section 5 derives results for wage inequality and unemployment incidence for the specific cases of Poisson and negative binomial degree distributions. Section 6 concludes.

2 Job Matching in a Social Network

Starting from Pissarides (2000) but departing from it as in Calvó-Armengol and Zenou (2005), we consider a large number of workers who are *ex ante* identical with respect to job performance. We also assume that firms, which coincide with jobs in the Pissarides model, are homogeneous. The job arrival and break-up process is as in Pissarides, *op. cit.*: at the beginning of each

discrete-time period t , each worker receives information about a job opening directly from an employer with probability v_t ; each employed worker loses his job at the end of the period with probability δ . Let the unemployment and employment rates as of the end of period t be denoted by u_t and $1 - u_t$, respectively. If a worker happens to be already employed when job opening information arrives, she passes it on to one of her *unemployed* acquaintances, randomly selected among them. If none of her acquaintances are unemployed, the job opening information is lost. Newly employed workers go through a one-period long probationary stage, during which their earnings are equal to y_0 , which without loss of generality is set equal to 0. In the following period, workers' productivity becomes $y_1 > 0$ and stays at that level for as long as employment continues. This assumption ensures that newly employed workers have no incentive to use new job openings to increase their current wage.

Workers are embedded in an exogenously given social network, where each worker is assumed to be in *direct* contact with k other workers in each period. The parameter k gives the *network size*. We retain for the moment the assumption in Calvó-Armengol and Zenou, *op cit.* that at the beginning of every period, each worker draws k contacts at random from the entire population of workers. Thus, on average, a worker has $u_t k$ unemployed and $(1 - u_t)k$ employed contacts.

2.1 Receiving job openings through contacts

Let P be the probability that an unemployed worker receives information about a job opening from at least one of her social contacts. We adopt from *ibid.* an expression for the probability that a worker hears of a vacancy from her social contacts, as a function of network size, and of

the unemployment and vacancy rates, $P(k, u, v)$, where we suppress, for simplicity, time dependence when no confusion arises. This probability is equal to 1 minus the probability that a worker does not receive any job opening information through her k social contacts. We consider first the probability that a worker i who is unemployed receives information about a job opening from worker j , one of her direct contacts. This is equal to the joint probability that worker j is employed and receives directly a job offer from an employer, $(1 - u)v$, times the probability that she transmits the job opening information to worker i , which is equal to³

$$\sum_{m=0}^{k-1} \binom{k-1}{m} \frac{1}{m+1} (1-u)^{k-m-1} u^m = \frac{1 - (1-u)^k}{uk}. \quad (1)$$

The summand in the left-hand side of the equation above is the probability that for worker j , m of her $k - 1$ other contacts are unemployed, $\binom{k-1}{m} (1 - u)^{k-m-1} u^m$, multiplied by the probability that worker i receives the job opening information, conditional on worker j 's having m other unemployed contacts ($1/(m + 1)$). Summation is then over all possible values of m , $m = 0, \dots, k - 1$.

Thus, the probability that worker i does not receive job opening information from another worker j is equal to $1 - v(1 - u) \frac{1 - (1-u)^k}{uk}$. It thus follows that $P(s, u, v)$, the probability for worker i to receive job information from at least one of her k contacts is given by: $P(s, u, v) = 1 - \left[1 - v(1 - u) \frac{1 - (1-u)^s}{us} \right]^s$. Calvó-Armengol and Zenou show that as s , $s \in [0, n - 1]$, increases $P(s, u, v)$ increases initially until it reaches a unique maximum at \bar{k} , and decreases thereafter on $[\bar{k}, n - 1]$. The economic intuition for this finding is that increasing network size makes coordination failures more likely. Although unemployed workers receive on average more job

³See Calvó-Armengol (2004).

openings through their social network as network size increases, information about vacancies may be wasted as it becomes more likely that an unemployed worker receives multiple notifications of the same vacancy. An unemployed worker may get a job in a particular period, either because she receives job offer directly from an employer or indirectly via one of her social contacts. These events are mutually exclusive, therefore the probability of becoming employed is:

$$h(k, u, v) = v + (1 - v)P(k, u, v). \quad (2)$$

The Pissarides matching function may be suitably adapted when workers receive information about jobs directly from employers and via the social network. The rate at which job matches occur per unit of time is $uh(k, u, v)$:

$$m(k, u, v) = uh(k, u, v) = u[v + (1 - v)P(k, u, v)]. \quad (3)$$

The individual probability $f(k, u, v)$ for a firm to fill a vacancy is:

$$f(k, u, v) = \frac{m(k, u, v)}{v} = u \left[1 - \left(1 - \frac{1}{v} \right) P(k, u, v) \right]. \quad (4)$$

2.2 Wages

The model is closed by assuming that the wage rate is determined from a Nash bargain between a firm and a prospective employee over the total intertemporal surplus between the firm and the worker. If β , $0 \leq \beta \leq 1$ denotes the bargaining power of workers, γ the search cost of the firm per unit of time, and y_1 the long-term output of a worker, then the worker receives a share β of the joint surplus:

$$w_1 = \beta \left(y_1 + \gamma \frac{v}{u} \right). \quad (5)$$

In equilibrium, w_1 depends on network size via the equilibrium values of the unemployment and vacancy rates.

3 Heterogeneity in the number of connections

Next we depart from the previous literature by extending the model to allow workers to differ with respect to the number of social contacts they have with others. Let p_k , $k = 0, 1, \dots$, denote the probability that the typical worker will be connected with k other workers. We refer to this as the *degree* distribution $\mathbf{p} = (p_0, p_1, \dots, p_k, \dots)$, that replaces k as the descriptor of network size in the remainder of the paper.

We assume that contacts are established in our model at the first stage of a two-stage game. Job matching takes place at a second stage. In the first stage, nature decides how many contacts workers have with other workers. How could this matching process be visualized? Think of a sequence, k_i , $i = 1, \dots, k$, for the number of other workers each worker i is connected with, or in terms of graph-theoretic terminology, of the degrees of the nodes of the social network. Suppose that each of these numbers given the number of stubs sticking out of each node i , which are the ends of “edges-to-be,” in the social network. Then pairs of stubs are chosen at random and connected. Molloy and Reed (1995) have demonstrated that this process may generate every possible topology of a graph with a given degree sequence with equal probability.⁴

A property of this model is noteworthy. The probability that the number of other workers that a particular worker, whom we reach by following a randomly chosen link of a given worker, is connected with is equal to k is *not* p_k . Why this is so is clarified by the following: a worker with

⁴The *configuration model* is defined as the ensemble of graphs so produced, with each graph having equal weight. That is, each possible graph can be generated in $\prod k_i!$ ways, since the stubs around each node are indistinguishable. This factor is constant at a given degree sequence and hence each graph appears with equal probability [Newman (2003a), fn. 20, pg. 22].

m other contacts is m times more likely to be reached than for a worker with one contact. So, the degree distribution of a worker thus chosen is proportional to kp_k [Newman (2003b)]. For every worker, a randomly chosen link connects to another worker with k contacts with probability of $f_k \equiv \frac{kp_k}{\sum_j jp_j}$. This *connection bias* is conceptually akin to length-biased sampling in unemployment statistics.

Two remarks are in order at this point. First, we do not allow for assortative matching (or mixing). That is, well connected individuals are not more likely to be connected to others who are also well connected. We leave assortative matching as an extension for future research. Note that this does not conflict with the presence of connection bias, as discussed above. Second, we assume that the probability for a worker to receive information about a job opening directly from an employer, which is equal to the vacancy rate v_t , is independent of the number of the worker's social contacts. That is, firms advertisements of their openings are independent of workers' social networks.

3.1 Information on job openings through social contacts

In obtaining an expression for the probability that a worker i with, say λ links, receives at least one job opening through her direct contacts, we have to account for the connection bias discussed above. From this and (1), it follows that the probability that a randomly chosen social contact j transmits job opening information to worker i is given by

$$\sum_{k=1} \text{Prob}(j \text{ has } k \text{ contacts and is employed} | j \text{ receives job opening information}) \times$$

$P(\text{job opening transmitted to } i | j \text{ has } k \text{ contacts, is employed and receives job opening})$

$$= \sum_{k=1} \frac{(1-\bar{u})k p_k}{\sum_j j p_j} \left[\frac{1 - (1-\bar{u})^k}{\bar{u}k} \right] = \frac{1-\bar{u}}{\bar{u}E(k)} \left[1 - p_0 - \sum_{k=1}^{L-1} p_k (1-\bar{u})^k \right].$$

That is:

$$q(\bar{u}, \mathbf{p}) = \frac{1-\bar{u}}{\bar{u}E(k)} \left[1 - E(1-\bar{u})^k \right], \quad (6)$$

where $\bar{u} \equiv \sum_k p_k u_k$ denotes the average unemployment level in the network. This definition presumes that the typical individual i who does not know the number of other social contacts each of her own contacts has, expects that the probability that her direct contacts' other contacts be unemployed is equal to average probability of unemployment in the economy at the respective period of time, \bar{u} . At equilibrium, as we see further below, a worker's expected unemployment probability depends on her own number of social contacts. We note that the above computed probability depends on the degree distribution through its mean and through the term $E_k(1-\bar{u})^k$. The probability $P(\lambda, \bar{u}, v, \mathbf{p})$ that a worker with λ contacts receives at least one job opening through his social contacts is now given by

$$P(\lambda, \bar{u}, v, \mathbf{p}) = 1 - [1 - vq(\bar{u}, \mathbf{p})]^\lambda. \quad (7)$$

The above derivation depends on a simplification in that it does not allow for the probability for a contact j to be unemployed to depend on the number of links she has with others, that is, $u_j \neq \bar{u}$. For that more general case, it is straightforward to derive the counterpart of Equ. (6), under the assumption that the variation in the unemployment rate of the contacts of one's contacts may be ignored:

$$\tilde{q}(\bar{u}, \mathbf{p}, \mathbf{u}) = \frac{1}{\bar{u}E(k)} E_k \left\{ (1 - u_k) \left[1 - (1 - \bar{u})^k \right] \right\}, \quad (8)$$

where $\mathbf{u} = (u_0, u_1, \dots)$. We note that the difference between $q(\bar{u}, \mathbf{p})$ and $\tilde{q}(\bar{u}, \mathbf{p}, \mathbf{u})$ is formally the covariance between a worker's employment rate

and $[1 - (1 - \bar{u})^k]$, the probability that at least one of her acquaintances be unemployed. The larger this covariance, the higher the probability that an individual would hear from her social contacts about job openings. The higher the mean unemployment rate, the less important is the effect from the contacts of one's contacts, because they themselves are more likely to need the information. How important is this generalization? A numerical example helps. Let $p_1 = 0.99$ and $u_1 = 0.9$, $p_2 = 0.01$ and $u_2 = 0$. The average unemployment rate is $\bar{u} = 0.891$. The probability that a randomly chosen social contact transmits job opening information to a worker i is $q = 0.1080$ and $q^* = 0.1090$, respectively. Intuitively, neglecting a likely negative correlation between number of contacts and unemployment understates the effect from expected unemployment rates of one's contacts.

With assortative matching this difference would likely matter more, since in that case, workers with more contacts enjoy the additional advantage from a higher probability of being linked with other better connected workers who are more likely to be employed themselves and therefore less needy of information about job openings. In our model, heterogeneity between workers is restricted to the fact that someone with more contacts may avail of more draws from the probability distribution f . The less actual unemployment rates differ among workers, the more innocuous this assumption is.

Our analysis so far assumes that job information is private. However, one may think of social settings where it might be difficult to conceal this information from the acquaintances of one's acquaintances. In such cases, information about a vacancy spreads throughout the social group that is defined as those agents who are directly or indirectly linked. In graph-theoretic terms, they form connected components of the random network.

The size distribution of these components is fairly well understood from random graph theory. See Newman, *op. cit.*. A more precise model is needed to describe how the access to the respective job opening is rationed.

The properties of the probability $P(\lambda, \bar{u}, v, \mathbf{p})$ that a worker with λ contacts receives at least one job opening through her social contacts are summarized in the proposition that follows. Proofs of this and all other propositions may be found in the appendix.

Proposition 1 *The properties of $P(\lambda, \bar{u}, v, \mathbf{p})$, the probability that a worker with λ contacts receives at least one job opening through his social contacts, are as follows:*

- (a) $P(\cdot, \bar{u}, v, \mathbf{p})$ is increasing and concave with respect to λ .
- (b) $P(\lambda, \cdot, v, \mathbf{p})$ is decreasing in \bar{u} . Let $\underline{\lambda} \equiv 1 + 2(1 - p_0 - p_1)E(k)/(v(p_0 - 1)^2)$. Whenever $\lambda < \underline{\lambda}$, $P(\lambda, \cdot, v, \mathbf{p})$ is strictly convex on $[\tilde{u}, 1]$ for some $0 \leq \tilde{u} < 1$.
- (c) $P(\lambda, \bar{u}, v, \mathbf{p})$ is increasing and concave in v . If $\lambda > 1$, $P(\lambda, \bar{u}, v, \mathbf{p})$ is strictly concave in v .

Property *a* states that a worker's probability of receiving indirect job offers increases with the number of contacts she has and that the marginal benefit of adding a contact decreases with the number of links already established. Property *b* says that the probability decreases with the average unemployment rate in the economy. Calvó-Armengol and Zenou show that there always exists a $\tilde{u} \in [0, 1]$ such that $P(\cdot)$ is convex on $[\tilde{u}, 1]$. In contrast, with heterogeneity in the number of links, whether a segment of $P(\cdot)$ is convex with respect to \bar{u} depends on whether one's own number of

contacts does not exceed a threshold value $\underline{\lambda}$. This threshold increases with the expected degree of links in the entire economy. Property *c* shows that the probability of receiving information about job openings through social contacts increases with the vacancy rate. Heterogeneity in the number of contacts makes the setting too general to allow us to derive a result like the non-monotonicity that Calvó-Armengol and Zenou emphasize.

3.2 The matching function

The number of job matches per unit of time when the number of contacts workers have with others, is no longer deterministic. It is therefore appropriate to define the matching function as the expected probability that a worker hears of a vacancy:

$$m(\mathbf{u}, v, \mathbf{p}) = \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} [v + (1-v)P(\lambda, \bar{u}, v, \mathbf{p})]. \quad (9)$$

The rate at which vacancies are filled is given by:

$$\begin{aligned} \ell(\mathbf{u}, v, \mathbf{p}) &= \frac{m(\mathbf{u}, v, \mathbf{p})}{v} = \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} \left[1 - \left(1 - \frac{1}{v} \right) P(\lambda, \bar{u}, v, \mathbf{p}) \right] \\ &= \frac{1}{v} \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} h(\lambda, \bar{u}, v, \mathbf{p}), \end{aligned} \quad (10)$$

where $h(\lambda, \bar{u}, v, \mathbf{p}) \equiv v + (1-v)P(\lambda, \bar{u}, v, \mathbf{p})$, stands for the probability that an unemployed worker with λ contacts hears of a vacancy. It is straightforward to establish the following.

Proposition 2 gives the properties of this matching function.

Proposition 2 *The properties of the matching function $m(\mathbf{u}, v, \mathbf{p})$ are:*

- (a) $m(\mathbf{u}, v, \mathbf{p})$ is increasing in u_{λ} for all $\lambda \in \{0, 1, \dots, L-1\}$;

(b) $m(\mathbf{u}, v, \mathbf{p})$ is increasing and strictly concave in v .

We note that establishing properties of the matching function is a welcome addition to the literature on the microfoundation of the Pissarides matching function [*c.f.* Lagos (2000)].

4 Labor Market Equilibrium

We recall the basic features of the Pissarides model: firms are identical and offer identical jobs. They open up vacancies incurring a search cost γ per unit of time. Workers are also identical with respect to productivity, but do differ, in our model, with respect to the number of connections. Workers go through a probationary period, in which their productivity is equal to y_0 . The production of a long-term employed worker equals $y_1 > 0$. Unfilled vacancies do not result in production. Let w_1^λ denote the wage paid by firms to workers with λ contacts after their first period of employment, and r is the discount rate. In each period, matching between unemployed workers and unfilled vacancies, described by Equ. (9), depends on the vacancy rate, on the unemployment rates for workers with different number of contacts, and on the properties of the social network, as summarized by the degree distribution \mathbf{p} .

We denote by $I_{F,t}^\lambda$ and $I_{V,t}$ the expected intertemporal profit of a job employing a worker with λ contacts, and of a vacancy at the beginning of period t . The Bellman equations are straightforward to obtain:

$$I_{F,t}^\lambda = y_1 - w_1^\lambda + \frac{1}{1+r} \left[(1-\delta)I_{F,t+1}^\lambda + \delta I_{V,t+1} \right], \forall \lambda. \quad (11)$$

$$I_{V,t} = -\gamma - \frac{1 - \ell(\mathbf{u}_{t-1}, v_t, \mathbf{p})}{1+r} I_{V,t+1}$$

$$+ \ell(\mathbf{u}_{t-1}, v_t, \mathbf{p}) \left[y_0 - w_0 + \frac{1}{1+r} \left((1-\delta) E_{g(\lambda)} [I_{F,t+1}^\lambda] + \delta I_{V,t+1} \right) \right] \Big|_2,$$

where the expectation in (12) is taken with respect to a probability distribution function g that will be specified shortly below. A job that is filled at the beginning of period t by a worker with λ contacts brings in gross profits of y_1 , since her probationary period has then ended. The worker receives a wage rate w_1^λ . The last term is the discounted future payoff of a filled job, accounting for the probability δ that the job is lost and a vacancy has to be put out in the next period.

In expressing the expected value of a filled vacancy in the following period in the r.h.s. of (12), we have to take into account that vacancies are more likely to end up with workers with more links. Therefore, from the point of view of a firm, the probability that a job is filled by a worker with λ contacts is given by:

$$g(\lambda; \mathbf{u}_{t-1}, v_t, \mathbf{p}) = \frac{p_\lambda u_{t-1, \lambda} h(\lambda, \mathbf{u}_{t-1}, v_t, \mathbf{p})}{m(\mathbf{u}_{t-1}, v, \mathbf{p})}. \quad (13)$$

This is a correction for connection bias, this time with regard to firms.

4.1 Steady State

At steady state, $I_{F,t}^\lambda = I_{F,t+1}^\lambda = I_F^\lambda$, and $u_{t-1}^\lambda = u^\lambda$ for all λ , $\lambda = 0, \dots, L-1$, $I_{V,t} = I_{V,t+1} = I_V$ and $v_t = v$. Without loss of generality, we assume that $y_0 = w_0 = 0$.⁵ Furthermore, in line with Pissarides (2000), at equilibrium with free entry the value to firms of putting out an additional vacancy is

⁵This assumption prevents workers from quitting in order to improve their terms of employment. In a more complete model, we could allow for worker productivity to differ and require employment for one period in order for firms to ascertain productivity. In that case, workers with higher productivities would likely be retained. To prevent undue complications, the underlying productivity could be firm-specific, so that workers on the market always look the same to firms.

driven down to 0, $I_V = 0$. These conditions and (12) together lead to

$$E_\lambda[I_F^\lambda \ell(\mathbf{u}, v, \mathbf{p})] = \frac{1+r}{1-\delta} \gamma. \quad (14)$$

This condition states that at the steady state equilibrium, the expected value from filling a vacancy, given that these values depend on the number of contacts by workers, is equal to the amortized cost of a filled job, given that jobs break up at rate δ .

Condition (11) must hold for all λ at equilibrium. Therefore, solving for I_F^λ yields:

$$I_F^\lambda = (y_1 - w_1^\lambda) \frac{1+r}{r+\delta}. \quad (15)$$

That is, the value of a filled vacancy is equal to expected present value of a flow of net profit, adjusted for the probability of breakup. Using this condition in (14) yields the labor demand equation:

$$E_\lambda \left[\left(y_1 - w_1^\lambda \right) \ell(\mathbf{u}, v, \mathbf{p}) \right] = \gamma \frac{r+\delta}{1-\delta}, \quad (16)$$

where the expectation is taken with respect to probability density function $g(\cdot)$, defined in (13). The expected profit per vacancy filled is equal to the amortization of the fixed costs of hiring, while accounting for the likelihood of jobs' breaking up.

4.2 Wages

Next we turn to the supply side of the labor market. We account for the dependence on the number of contacts of the wage rate and of the probability of receiving job opening information by indexing by λ the intertemporal gains of an employed, $I_{E,t}^\lambda$, and an unemployed worker, $I_{U,t}^\lambda$, at the beginning of period t , before vacancies are posted. In a manner similar to CAZ, we

arrive at the following Bellman equations:

$$I_{E,t}^\lambda = w_1^\lambda + \frac{1}{1+r} \left[(1-\delta)I_{E,t+1}^\lambda + \delta I_{U,t+1}^\lambda \right], \quad (17)$$

$$\begin{aligned} I_{U,t}^\lambda &= \frac{1 - h(\lambda, \bar{u}_{t-1}, v_t, \mathbf{p})}{1+r} I_{U,t+1}^\lambda \\ &+ h(\lambda, \bar{u}_{t-1}, v_t, \mathbf{p}) \left[w_0 + \frac{1}{1+r} \left((1-\delta)I_{E,t+1}^\lambda + \delta I_{U,t+1}^\lambda \right) \right]. \end{aligned} \quad (18)$$

At steady state $I_{E,t}^\lambda = I_{E,t+1}^\lambda = I_E^\lambda$, $I_{U,t}^\lambda = I_{U,t+1}^\lambda = I_U^\lambda$, $\bar{u}_{t-1} = \bar{u}_t = \bar{u}$.

The surplus for a worker with λ contacts is then obtained from (18) from (17) by solving for $I_E^\lambda - I_U^\lambda$:

$$I_E^\lambda - I_U^\lambda = \frac{1+r}{r+\delta+(1-\delta)h(\lambda, \bar{u}, v, \mathbf{p})} w_1^\lambda. \quad (19)$$

The wage for a worker with λ contacts w_1^λ is determined by a Nash bargaining, with workers' bargaining power being denoted by $\beta \in [0, 1]$. That is,

$$w_1^\lambda = \arg \max : (I_E^\lambda - I_U^\lambda)^\beta (I_F^\lambda - I_V)^{1-\beta}. \quad (20)$$

By solving from the first-order condition, $(1-\beta)(I_E^\lambda - I_U^\lambda) = \beta(I_F^\lambda - I_V)$, and using (19) and (15) we obtain a wage equations for each type of worker, defined in terms of the number of contacts:

$$w_1^\lambda = \frac{\beta(r+\delta) + \beta(1-\delta)h(\lambda, \bar{u}, v, \mathbf{p})}{r+\delta + \beta(1-\delta)h(\lambda, \bar{u}, v, \mathbf{p})} y_1. \quad (21)$$

An important property of the wage rate readily follows.

Proposition 3 *For $\beta \in (0, 1)$, the wage rate w_1^λ is a positive fraction of gross revenue y_1 that is strictly bounded above by 1, and increasing in a worker's bargaining power and in the number of a worker's social contacts λ .*

A worker with more sources of information in the form of a greater number of contacts may avail herself of a greater wage rate via the wage-bargaining process with an employer. Naturally, if a worker has full bargaining power, $\beta = 1$, she extracts the total gross revenue from a job, irrespective the number of connections. We note that the wage rate depends on the matching model only through the probability h that an unemployed worker hears of a vacancy either directly from an employer or indirectly via her social contacts. We note that our matching model generates unequal outcomes even though workers are otherwise identical in production because of heterogeneity with respect to social connections. Such heterogeneity differentiates the value of employment for workers.

4.3 Steady-state labor market equilibrium

Job creation and job destruction are assumed to take place as follows. At the beginning of each period, some of the unemployed workers find jobs and start their probationary period. At the end of each period, employed workers, which includes newly hired and incumbent employees, lose their jobs because jobs break up, with probability equal to δ . Among all workers, a fraction p_λ have λ links. Of these workers, a fraction equal $u_{t-1}^\lambda h(\lambda, \bar{u}_t, v_t, \mathbf{p})$ enter employment at the beginning of period t . The rate at which workers with λ links flow out of employment at the end of period t equals $\delta [1 - u_{t-1}^\lambda + u_{t-1}^\lambda h(\lambda, \bar{u}_t, v_t, \mathbf{p})]$. The evolution of the unemployment rate for workers with λ contacts is given by the difference between the flow into and out of unemployment:

$$u_t^\lambda - u_{t-1}^\lambda = \delta p_\lambda (1 - u_{t-1}^\lambda) - (1 - \delta) p_\lambda u_{t-1}^\lambda h(\lambda, \bar{u}_t, v_t, \mathbf{p}). \quad (22)$$

In steady state, the vacancy rate is constant, as are the unemployment rates for workers with λ connections ($\lambda = 0, \dots, L - 1$): $u_{t-1}^\lambda = u_t^\lambda = u_\lambda$ for all λ , and $v_{t-1} = v_t = v$. Expected flows into and out of unemployment must equal one another. Rewriting yields conditional Beveridge curves, one for each worker type. At the steady state, these are given by:

$$u_\lambda = \frac{\delta}{\delta + (1 - \delta)h(\lambda, \bar{u}, v, \mathbf{p})}, \quad \lambda = 0, 1, \dots, L - 1. \quad (23)$$

In the special case where is a integer s such that $p_\lambda = 1$ for $\lambda = s$ and 0 otherwise, we are back in the CAZ case where (23) reduces to one equation.

From Proposition 1, part (c), P is increasing and concave in v and so is h . Therefore, the functions u_λ , the conditional Beveridge curves, are convex and decreasing in the vacancy rate. The lemma that follows states that workers with more social contacts incur lower unemployment rates.

Lemma 1 *In equilibrium $u_\lambda < u_{\lambda^*}$ if and only if $\lambda > \lambda^*$.*

Proof: Note that $\partial h(\lambda, \bar{u}, v, \mathbf{p})/\partial \lambda = (1 - v)\partial P(\lambda, \bar{u}, v, \mathbf{p})/\partial \lambda > 0$ and the above claim readily follows from (23) and (7), the definition of $P(\cdot)$. \square

It turns out that at equilibrium better connected workers face a lower expected unemployment rates. Next we turn to examining existence and uniqueness of the equilibrium solution.

An equilibrium solution $(\mathbf{u}^*, v^*, \mathbf{w}_1^*)$ is a solution to system of the labor demand equation (16), the individual Beveridge curves (23) and the wage functions (21). However, it suffices to find equilibrium values of the unemployment rates for all worker types, which imply an average unemployment rate, and the vacancy rate: (\mathbf{u}^*, v^*) . The unemployment rates for each worker type satisfy the system of L equations (23) and the definition

$\bar{u} = \sum_{\lambda} p_{\lambda} u_{\lambda}$. A condition for the equilibrium vacancy rate is obtained as follows. Using (21) in (16) and recalling the definition of the function $h(\cdot)$, yields:

$$E_{\lambda} \left[\frac{\ell(\mathbf{u}, v, \mathbf{p})}{r + \delta + \beta(1 - \delta)[v + (1 - v)P(\lambda, \bar{u}, v, \mathbf{p})]} \right] y_1 = \frac{\gamma}{(1 - \beta)(1 - \delta)}. \quad (24)$$

The equilibrium wages are given by (21).

The following proposition gives a sufficient condition for existence and uniqueness of the labor market equilibrium for any given degree distribution \mathbf{p} .

Proposition 4 *Suppose that $1 \geq \frac{\gamma[r + \delta + (1 - \delta)\beta]}{y_1(1 - \beta)(1 - \delta)} \geq \delta$ and that $\delta > \max_{\lambda} \tilde{\delta}_{\lambda}$ with*

$$\tilde{\delta}_{\lambda} \equiv \frac{v + (1 - v) \left\{ P(\lambda, \bar{u}, v, \mathbf{p}) + p_{\lambda} \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} \right\}}{v + (1 - v) \left\{ P(\lambda, \bar{u}, v, \mathbf{p}) + p_{\lambda} \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} \right\} - 1}.$$

Then there exists a unique labor market equilibrium $(\mathbf{u}^, v^*, \mathbf{w}_1^*)$ for any given degree distribution \mathbf{p} .*

5 Results for the Poisson and Binomial Degree Distributions

This section provides some illustrations for the theoretical results that are obtained in this paper. First we assume that the degree distribution is Poisson(θ). That is, the probability that a worker has k contacts equals $e^{-\theta} \theta^k / k!$. The parameter θ will replace \mathbf{p} in all expressions since it is a sufficient statistic for the degree distribution. Equation (7) reduces to

$$P(\lambda, \bar{u}, v, \theta) = 1 - \left[1 - \frac{v(1 - \bar{u})}{\bar{u}\theta} [1 - e^{-\bar{u}\theta}] \right]^{\lambda}. \quad (25)$$

It follows that given the number of direct contacts λ the probability of receiving a job offer through one's social contacts decreases with the size of the network.

Proposition 5 *Let $\lambda \sim \text{Poisson}(\theta)$. Then*

$$\partial P(\lambda, \bar{u}, v, \theta) / \partial \theta < 0,$$

$$P(\lambda, \bar{u}, v, \infty) = 0, \quad \lim_{\theta \downarrow 0} P(\lambda, \bar{u}, v, \theta) = 1 - [1 - v(1 - \bar{u})]^\lambda.$$

The intuition is as follows. Suppose a worker j has λ direct contacts, then an increase in θ means that the average degree of these direct contacts increases, i.e. they have more other contacts besides worker j . Worker j 's probability of receiving indirect job offers decreases because of this increased competition.

Of course, the increase in θ not only implies an increase in the number of contacts of an individual worker's contacts, but also a general increase in the degrees of all workers. All workers will have more direct connections on average, which increases the probability that they receive information on vacancies.

Calvó-Armengol and Zenou find that for small enough networks the probability of receiving indirect job offers increases with network size, that is, the positive effect of more direct connections outweighs the negative impact of increased competition. In their model however, the net effect becomes negative for networks that exceed a critical size, due to increased coordination failures (the same unemployed worker receives multiple vacancies) such that the limiting value $P(+\infty, \bar{u}, v) = 1 - \exp(-v(1 - \bar{u})/\bar{u})$ is reached from above. This implies that the matching

function first increases with network size but decreases again when the network reaches a certain size.

In contrast, for the numerical example in the next section the matching function monotonically increases with θ . Although we have not been able to prove this claim formally, we conjecture that this holds in general. When links are randomly Poisson distributed, the probability of receiving an indirect job offer increases with θ and is below the limiting value for all values of θ .⁶ The intuition behind the difference between our findings and theirs is that in the case of random connections, not all workers benefit to the same extent from an increase in θ ; workers who do not acquire additional direct links are only hurt because of the increased competition for their contacts' information. Although the aggregate net effect of an increase in θ is positive, this inertia causes the matching function to increase more gently than in the deterministic case.

The following proposition states that when the degree distribution is Poisson, the condition on the job destruction rate δ in Proposition 4 is satisfied for all relevant values of θ .

Proposition 6 *If $\lambda \sim Poi(\theta)$, $\theta \geq 0.6254$, and $1 \geq \frac{\gamma[r+\delta+(1-\delta)\beta]}{y_1(1-\beta)(1-\delta)} \geq \delta$, there exists a unique labor market equilibrium $(\mathbf{u}^*, v^*, \mathbf{w}_1^*)$.*

The condition on θ ensures that $\underline{\lambda}$ in Proposition 1 (b) is nonpositive, such that $\partial P(\lambda, \bar{u}, v, \mathbf{p})/\partial \bar{u}$ is minimal for $\bar{u} = 1$ for all λ . This condition is not necessary for a unique equilibrium to exist, but for smaller values of θ , one has to solve for the average unemployment rate which minimizes $P(\lambda, \bar{u}, v, \mathbf{p})/\partial \bar{u}$.

⁶Formal derivation is complicated by the fact that one has to account for heterogeneity in unemployment rate between workers with different degrees.

5.1 Numerical Example: Poisson Degree Distribution

This section provides a numerical example for the special case where the underlying degree distribution is Poisson. Suppose a long-term productivity of $y_1 = 1$; a discount factor $r = 0.05$; a job breakup rate of $\delta = 0.05$; and a search cost of $\gamma = 0.3$. Moreover, we let workers and firms have equal bargaining power: $\beta = 0.5$. Table 1 gives the numerical results. Figure 1 plots the associated distributions of wages and of unemployment rates for different values of θ .

We observe that as the network grows more dense — i.e. θ increases — average unemployment falls and the average wage rate increases. Also, the unemployment levels and wage rates of the least connected workers decrease as overall network density increases. The average unemployment rate among workers without connections is three to four times as large as the unemployment rate of the most well connected individuals. The wage rates of the latter are 15% till 25% higher. Furthermore, the table shows that the equilibrium vacancy rate falls as network density increases, probably because of the higher wage rates firms have to pay due to workers increased bargaining power.

Interestingly, the next to last column of the table indicates that the matching function monotonically increases with network density. This is in contrast to Calvó-Armengol and Zenou (2005), who identify a critical network density above which the matching declines, due to increasingly important coordination failures due to multiple vacancies ending up with the same worker.

The second part of table 1 shows what happens to the equilibrium outcome when each of the other parameters of the model are changed in

turn while θ remains constant, $\theta = 5$. Relative to the baseline case, average unemployment doubles and wages increase by about 8% if the bargaining power of workers increases to $\beta = 0.8$. When γ increases, meaning that the search costs for firms become higher, average unemployment also increases and wage rates fall. Increased productivity of experienced workers raises their wage levels and lowers their unemployment. A higher layoff rate δ has the opposite effect. Raising the discount factor r leads to lower wages and a somewhat higher unemployment rate.

Given the numerical results of average unemployment decreasing in θ , the question arises whether one can formally prove that

$$\frac{d\bar{u}(\theta)}{d\theta} = \int_0^\infty u \frac{dp(u; \theta)}{d\theta} du < 0?$$

Table 1 however shows that the maximum unemployment rate is increasing in θ . This implies that the unemployment distribution $p(u)$ is not stochastically increasing in θ , which complicates finding such a proof.⁷

5.2 Numerical Example: Negative Binomial Degree Distribution

We note that the computed wage and unemployment rate distributions display a tendency, for small to medium values of the mean number of contacts, towards a second mode. We explore this further by working with degree distribution that is a negative binomial. This distribution, being a mixture of Poisson with Gamma, has two parameters and thus allows one to vary the variance while holding the mean constant and is therefore more flexible.

⁷That is, for $G(u) \equiv \int_0^u p(x; \theta_0) dx$ and $F(u) \equiv \int_0^u p(x; \theta_1) dx$ with $\theta_1 > \theta_0$, it does not hold that $G(u) \geq F(u) \forall u$. Compare proposition 2 in Mortensen and Vishwanath (1994) on earnings stochastically increasing in contact probability.

Given a $\text{NegBin}(\kappa, \chi)$ degree distribution, equation (7) reduces to

$$P(\lambda, \bar{u}, v, \kappa, \chi) = 1 - \left[1 - \frac{v(1 - \bar{u})\chi}{\bar{u}\kappa(1 - \chi)} \left[\frac{-\chi\kappa}{(1 - (1 - \chi)(1 - \bar{u}))^\kappa} + 1 \right] \right]^\lambda \quad (26)$$

Table 2 gives the values and Figure 2 plots the distributions of wages and unemployment rates associated with different $\text{NegBin}(\kappa, \chi)$ degree distributions. Because $E(k) = \kappa(1 - \chi)/\chi$, taking $\chi = 0.5$ and $\kappa = 3, 5, 10, 20$ gives average degrees similar to the example with the $\text{Poisson}(\theta)$ distribution.

The tendency towards a second mode is indeed more pronounced for the case of negative binomial distribution. Relative to the Poisson distribution, dispersion of wages and unemployment rates as measured by the standard deviation is greater. We are in the process of exploring further the possibilities opened up by the negative binomial degree distribution.

6 Conclusions

Social connections are widely regarded as an important source for workers of information about job vacancies. In previous research that has addressed the role of social ties, the social structure was either left implicit or modelled as *complete* or *balanced* networks.

This paper is motivated by recent developments in the formal modelling of social networks and aims at a better understanding of how different social structures affect labor market outcomes. It allows for heterogeneity in the number of connections among workers. The paper derives conditions for which a unique labor market equilibrium exists. It also shows that such heterogeneity has important consequences. Workers with more connections both receive a higher wage and face a lower rate of unemployment at equilibrium. For the specific cases in which connections follow Poisson and

negative binomial distributions our numerical results show that variability in connections can produce substantial variation in labor market outcomes.

One lesson from the computational analysis is that (changes in) the social structure sometimes affect labor market outcomes in nontrivial ways. For example, when society becomes more connected, the average unemployment level falls but the unemployment rate of workers with few connections rises.

From among many outstanding issues that remain several are particularly interesting. One immediate concern is to show that for the case in which connections are Poisson distributed, the conditions for equilibrium existence may be weakened and that the matching function is non-decreasing in the Poisson parameter. Another is to explore patterns of informational asymmetries between workers and firms. The intricacies of search from the viewpoint of firms is also worth investigating. The two routes via which workers hear about vacancies, that is directly from firms and indirectly via their social contacts, correspond neatly to global and local information in the context of the social interactions literature. It would be interesting to explore this analogy further, perhaps by modelling how social networks aid labor market adjustment and by allowing for additional rounds of information transmission by workers, per each round of vacancy announcements by firms. Yet another extension would be to let the probationary period in employment to serve as a productivity screening device. That is, a firm does not know a prospective worker's actual productivity but finds out after one period. It would then retain the worker, only if her productivity exceeds a certain threshold. While features like this have been explored by the literature, it is particularly interesting in our context because it would generate a dependence between social connectedness and productivity, in effect assortative matching. Workers who are better connected are more

frequently employed and more productive. Some of these issues clearly deserve further attention.

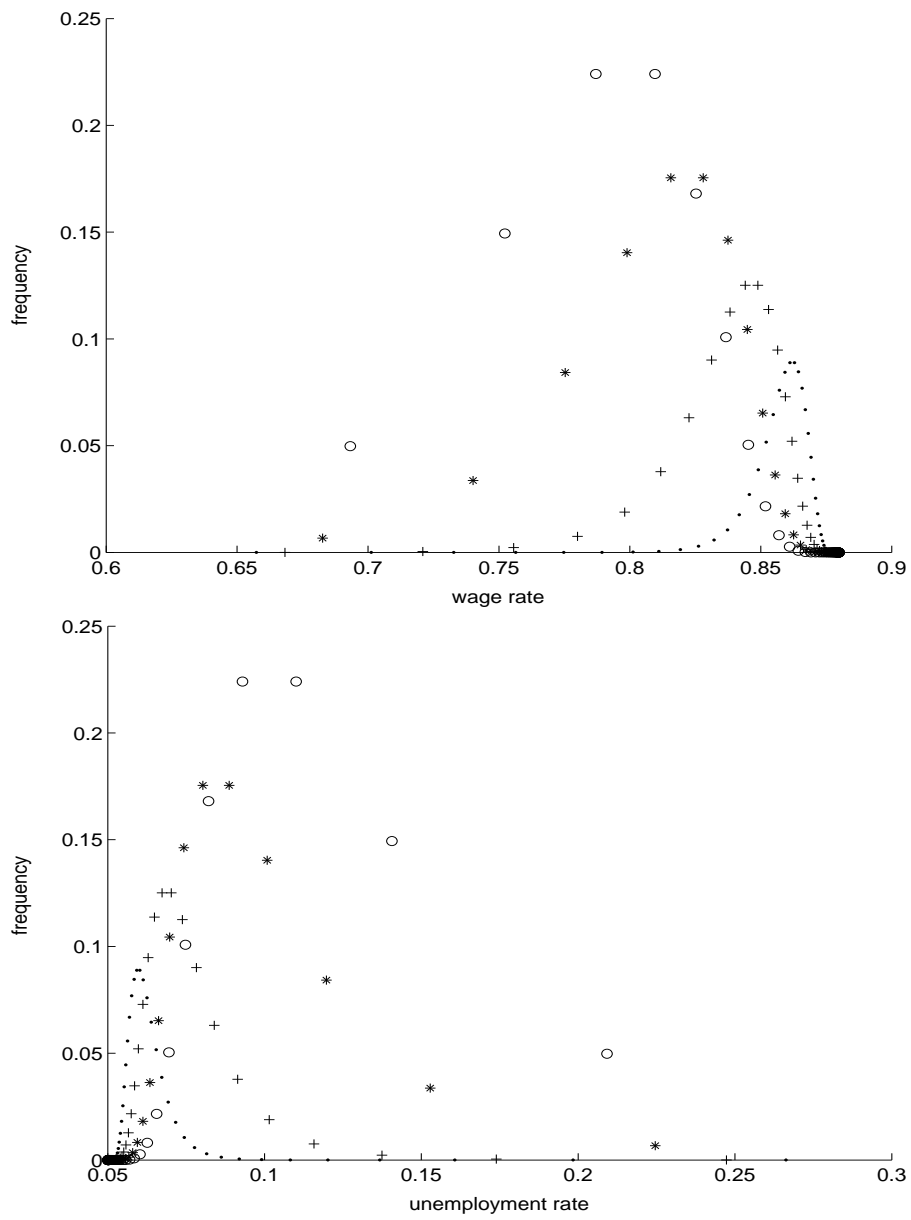


Figure 1: Wage dispersion (*a*) and unemployment (*b*) distribution when the degree distribution is $\text{Poisson}(\theta)$.

Table 1: Unemployment and wage inequality for the degree distribution $Poi(\theta)$. ($\beta = 0.5$, $\gamma = 0.3$, $r = \delta = 0.05$, $y_1 = 1$.)

θ	\bar{u}	$\min u_\lambda$	$\max u_\lambda$	std. u	\bar{w}_1	$\min w_1$	$\max w_1$	std. w_1	v	$m(\cdot)$	$\ell(\cdot)$
1	0.125	0.054	0.169	0.035	0.820	0.776	0.906	0.037	0.260	0.0460	0.1774
2	0.108	0.053	0.182	0.034	0.840	0.764	0.908	0.036	0.236	0.0469	0.1986
3	0.096	0.053	0.193	0.030	0.853	0.755	0.909	0.033	0.220	0.0476	0.2162
4	0.088	0.052	0.202	0.025	0.862	0.748	0.909	0.028	0.208	0.0480	0.2309
5	0.082	0.052	0.209	0.021	0.870	0.743	0.910	0.024	0.199	0.0483	0.2433
10	0.067	0.051	0.233	0.010	0.889	0.726	0.911	0.013	0.173	0.0491	0.2836
20	0.059	0.051	0.252	0.004	0.900	0.706	0.912	0.006	0.156	0.0496	0.3174
40	0.055	0.051	0.265	0.002	0.906	0.882	0.912	0.004	0.148	0.0498	0.3365
5	0.082	0.052	0.209	0.021	0.870	0.743	0.910	0.024	0.199	0.0483	0.2433
$\beta = 0.8$	0.161	0.073	0.372	0.043	0.936	0.881	0.967	0.013	0.089	0.0441	0.4971
$\gamma = 0.8$	0.139	0.069	0.337	0.039	0.806	0.665	0.886	0.035	0.103	0.0453	0.4381
$y_1 = 1.2$	0.075	0.051	0.190	0.018	0.878	0.758	0.911	0.026	0.225	0.0487	0.2162
$\delta = 0.20$	0.242	0.202	0.359	0.025	0.779	0.708	0.806	0.016	0.447	0.1895	0.4243
$r = 0.10$	0.087	0.225	0.054	0.023	0.820	0.683	0.873	0.029	0.182	0.0480	0.2643

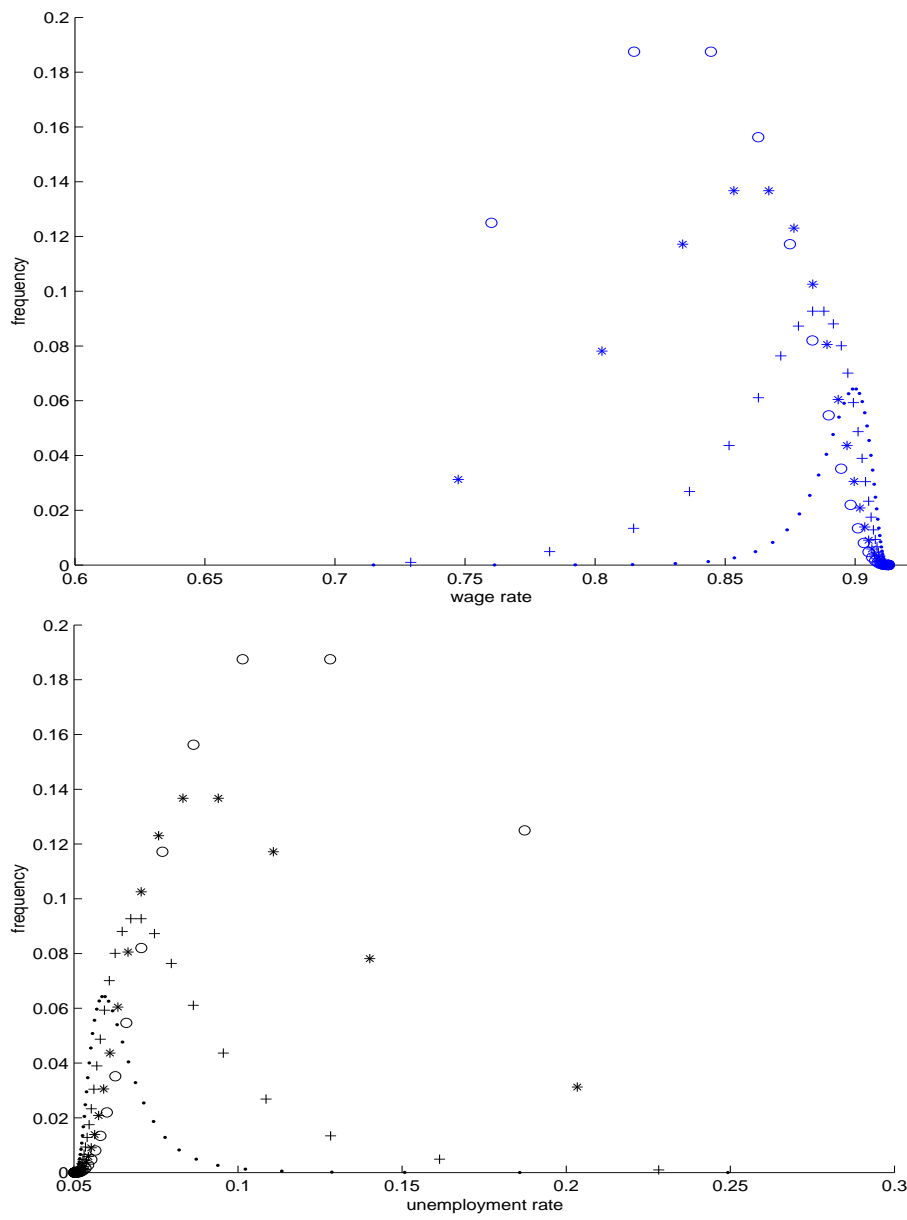


Figure 2: Wage dispersion (a) and unemployment (b) distribution when the degree distribution is $\text{NegBin}(\kappa, \chi)$.

Table 2: Unemployment and wage inequality for the degree distribution $NB(\kappa, 0.5)$. ($\beta = 0.5$, $\gamma = 0.3$, $r = \delta = 0.05$, $y_1 = 1$.)

κ	\bar{u}	$\min u_\lambda$	$\max u_\lambda$	std. u	\bar{w}_1	$\min w_1$	$\max w_1$	std. w_1	v	$m(\cdot)$	$\ell(\cdot)$
1	0.131	0.051	0.165	0.036	0.815	0.779	0.911	0.039	0.265	0.0457	0.1723
2	0.115	0.050	0.177	0.040	0.832	0.769	0.912	0.043	0.244	0.0466	0.1906
3	0.104	0.050	0.187	0.038	0.845	0.760	0.912	0.041	0.228	0.0471	0.2066
4	0.095	0.050	0.195	0.035	0.855	0.753	0.912	0.038	0.216	0.0476	0.2206
5	0.088	0.050	0.203	0.031	0.863	0.747	0.913	0.034	0.206	0.0479	0.2328
10	0.070	0.050	0.228	0.016	0.885	0.729	0.913	0.020	0.178	0.0489	0.2749
20	0.060	0.050	0.249	0.007	0.899	0.715	0.913	0.010	0.159	0.0495	0.3121
40	0.055	0.050	0.261	0.003	0.905	0.707	0.913	0.007	0.149	0.0497	0.3340

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Appendix

Whenever possible, our proofs benefit from the reasoning employed in Calvó-Armengol and Zenou (2005). Throughout, we assume that $\bar{u} > 0$.

Proof of Proposition 1

Let $q(\bar{u}, \mathbf{p}) = (1 - \bar{u}) [1 - E(1 - \bar{u})^k] / \bar{u}E(k)$ and $Q(\lambda, \bar{u}, v, \mathbf{p}) = [1 - vq(\bar{u}, \mathbf{p})]^\lambda$.

Then $P(\lambda, \bar{u}, v, \mathbf{p}) = 1 - Q(\lambda, \bar{u}, v, \mathbf{p})$.

(a) We have $\partial P / \partial \lambda = -\partial Q / \partial \lambda = -[1 - vq]^\lambda \ln(1 - vq) > 0$ and $\partial^2 P / \partial \lambda^2 = -\partial^2 Q / \partial \lambda^2 = -[1 - vq]^\lambda \ln^2(1 - vq) < 0$.

(b) We have $\partial P / \partial \bar{u} = -\partial Q / \partial \bar{u}$ and $\partial Q / \partial \bar{u} = -\lambda v [1 - vq]^{\lambda-1} (\partial q / \partial \bar{u})$.

We extend the original reasoning of Calvó-Armengol and Zenou.

First, differentiating q with respect to \bar{u} gives

$$\begin{aligned} \frac{\partial q}{\partial \bar{u}} &= \frac{\partial}{\partial \bar{u}} \left[\frac{1 - \bar{u}}{\bar{u}} \left(\frac{1 - \sum_{k=0}^{\infty} p_k (1 - \bar{u})^k}{E(k)} \right) \right] \\ &= \frac{\bar{u} [\sum_{k=0}^{\infty} p_k (1 - \bar{u})^k - 1 + (1 - \bar{u}) \sum_{k=0}^{\infty} p_k k (1 - \bar{u})^{k-1}] - (1 - \bar{u}) [1 - \sum_{k=0}^{\infty} (1 - \bar{u})^k]}{\bar{u}^2 E(k)} \\ &= \frac{1}{\bar{u}^2 E(k)} \left[E \left[(1 + \bar{u}k)(1 - \bar{u})^k \right] - 1 \right] < 0. \end{aligned}$$

The last inequality follows since

$$\begin{aligned} \partial(1 + \bar{u}k)(1 - \bar{u})^k / \partial k &= \bar{u}(1 - \bar{u})^k + (1 + \bar{u}k)(1 - \bar{u})^k \ln(1 - \bar{u}) \\ &= [\bar{u} + (1 + \bar{u}k) \ln(1 - \bar{u})] (1 - \bar{u})^k \\ &= [\bar{u} - (\bar{u} + \bar{u}^2/2 + \bar{u}^3/3 + \dots)(1 + \bar{u}k)] (1 - \bar{u})^k < 0, \end{aligned}$$

and for $k = 1$ (and $p_1 = 1$), $E \left[(1 + \bar{u}k)(1 - \bar{u})^k \right] - 1 = (1 + \bar{u})(1 - \bar{u}) - 1 = -\bar{u}^2 < 0$.

Second,

$$q(1, \mathbf{p}) = 0,$$

and, by applying l'Hôpital's rule,

$$q(0, \mathbf{p}) = \frac{E(1 - \bar{u})^k - 1 + \sum_{k=0}^{\infty} p_k k (1 - \bar{u})^{k-1} (1 - \bar{u})}{E(k)} \Big|_{\bar{u}=0} = \frac{1 - 1 + E(k)}{E(k)} = 1$$

Thus $0 \leq q \leq 1$, and it follows that $\partial Q / \partial \bar{u} > 0$.

Now suppose that the number of contacts a worker can have is restricted to, say, $L - 1$, such that $p_k = 0$ for $k \geq L$. The fact that q decreases in \bar{u} implies that Q increases in \bar{u} . Since q is a polynomial in \bar{u} of degree $L - 1$, Q is a polynomial in u of degree $\lambda(L - 1)$. For a given λ, v and \mathbf{p} , since the polynomial $\partial Q / \partial \bar{u} > 0$ on $(0, 1)$ of degree $\lambda(L - 1) - 1$ has no roots on $(0, 1)$, the polynomial $\partial^2 Q / \partial \bar{u}^2$ of degree $\lambda(L - 1) - 2$ can have at most one root on $(0, 1)$ and changes sign at most once on that interval.

Differentiating once more, we have

$$\frac{\partial^2 P}{\partial \bar{u}^2} = -\frac{\partial^2 Q}{\partial \bar{u}^2} = v\lambda(1 - vq)^{\lambda-2} \left[(1 - vq) \frac{\partial^2 q}{\partial \bar{u}^2} - v(\lambda - 1) \left(\frac{\partial q}{\partial \bar{u}} \right)^2 \right].$$

The second derivative of q with respect to \bar{u} equals

$$\begin{aligned} \frac{\partial^2 q}{\partial \bar{u}^2} &= \frac{\partial}{\partial \bar{u}} \left[\frac{1}{\bar{u}^2} \left(E[(\bar{u}k + 1)(1 - \bar{u})^k] - 1 \right) \right] \frac{1}{E(k)} \\ &= \frac{1}{\bar{u}^3 E(k)} \left[\frac{E[(2 - k)\bar{u} - 2](\bar{u}k + 1)(1 - \bar{u})^k}{1 - \bar{u}} + \bar{u}E[k(1 - \bar{u})^k] + 2 \right]. \end{aligned}$$

For the specific value $\bar{u} = 1$, we obtain

$$\begin{cases} q(1, \mathbf{p}) &= 0 \\ \partial q(1, \mathbf{p}) / \partial \bar{u} &= (p_0 - 1) / E(k) \\ \partial^2 q(1, \mathbf{p}) / \partial \bar{u}^2 &= 2(1 - p_0 - p_1) / E(k) \end{cases}$$

Thus, $\partial^2 Q(\lambda, 1, v, \mathbf{p})/\partial \bar{u}^2 = (-v\lambda/(Ek)^2) [2(1-p_0-p_1)E(k) - v(\lambda-1)(p_0-1)^2]$.
 $\partial^2 Q(\lambda, 1, v, \mathbf{p})/\partial \bar{u}^2 \leq 0$ if and only if $\lambda \leq 1+2(1-p_0-p_1)E(k)/(v(p_0-1)^2) \equiv \underline{\lambda}$.

For $\bar{u} = 0$,

$$\begin{cases} q(0, \mathbf{p}) & = 1 \\ \partial q(0, \mathbf{p})/\partial \bar{u} & = -(E(k^2) + E(k))/2E(k) \\ \partial^2 q(0, \mathbf{p})/\partial \bar{u}^2 & = (E(k^3) - E(k))/3E(k) \end{cases}$$

From this, we obtain

$$\begin{aligned} \partial^2 Q(\lambda, 0, v, \mathbf{p})/\partial \bar{u}^2 &= \\ -\frac{v\lambda(1-v)^{\lambda-2}}{E(k)} &\left[\frac{v-1}{3} + \frac{1}{E(k)} \left(\frac{1-v}{3} E(k^3) - \frac{v(\lambda-1)}{4} [E(k^2) - E(k)]^2 \right) \right]. \end{aligned}$$

Thus, $\partial^2 Q(\lambda, 0, v, \mathbf{p})/\partial \bar{u}^2 \leq 0$ if and only if $\lambda \leq 1+4(1-v) [E(k^3) - E(k)] / (3v [E(k^2) + E(k)]^2) \equiv \tilde{\lambda}$. Given that $\partial^2 Q(\lambda, \cdot, v, \mathbf{p})/\partial \bar{u}^2$ is continuous and changes sign at most once in $[0,1]$, whenever $\lambda < \tilde{\lambda}$, we have $\tilde{u} = 0$ and $\partial^2 Q(\lambda, \cdot, v, \mathbf{p})/\partial \bar{u}^2 < 0$ for all $\bar{u} \in [0, 1]$.

$$\begin{aligned} \text{(c) } \partial P/\partial v = -\partial Q/\partial v = \lambda Q/(1-vq) &\geq 0 \text{ and } \partial^2 P/\partial v^2 = -\partial^2 Q/\partial v^2 = \\ -[\lambda(\lambda-1)q^2 Q]/(1-vq)^2 &\leq 0. \quad \square \end{aligned}$$

Proof of Proposition 2

Note that $\partial P(\lambda, \bar{u}, v, \mathbf{p})/\partial u_\lambda = (\partial P(\lambda, \bar{u}, v, \mathbf{p})/\partial \bar{u})(\partial \bar{u}/\partial u_\lambda) = p_\lambda \partial P(\lambda, \bar{u}, v, \mathbf{p})/\partial \bar{u}$.

$$\begin{aligned} \frac{\partial m(\mathbf{u}, v, \mathbf{p})}{\partial u_\lambda} &= p_\lambda v + (1-v) \frac{\partial}{\partial u_\lambda} \left[\sum_{\lambda=0}^{L-1} p_\lambda u_\lambda P(\lambda, \bar{u}, v, \mathbf{p}) \right] \\ &= p_\lambda v + (1-v) \left[p_\lambda P(\lambda, \bar{u}, v, \mathbf{p}) + \sum_{\lambda=0}^{L-1} p_\lambda^2 u_\lambda \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} \right] > 0. \end{aligned}$$

$$\begin{aligned}
\frac{\partial m(\mathbf{u}, v, \mathbf{p})}{\partial v} &= \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} (1 - P(\lambda, \bar{u}, v, \mathbf{p})) + (1 - v) \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial v} \\
&= \bar{u} - \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} P(\lambda, \bar{u}, v, \mathbf{p}) + (1 - v) \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial v} > 0.
\end{aligned}$$

$$\frac{\partial^2 m(\mathbf{u}, v, \mathbf{p})}{\partial v^2} = -2 \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial v} + (1 - v) \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} \frac{\partial^2 P(\lambda, \bar{u}, v, \mathbf{p})}{\partial v^2} < 0$$

□

Lemma 2 *The filling probability $f(\mathbf{u}, v, \mathbf{p})$ is increasing in u_{λ} and decreasing in v .*

Proof Since $f(\mathbf{u}, v, \mathbf{p}) = m(\mathbf{u}, v, \mathbf{p})/v = \left[\sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} h(\lambda, \bar{u}, v, \mathbf{p}) \right] / v$, it follows that

$$\frac{\partial f(\mathbf{u}, v, \mathbf{p})}{\partial u_{\lambda}} = \frac{1}{v} \frac{\partial m(\mathbf{u}, v, \mathbf{p})}{\partial u_{\lambda}} > 0$$

and

$$\frac{\partial f(\mathbf{u}, v, \mathbf{p})}{\partial v} = -\frac{1}{v^2} \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} P(\lambda, \bar{u}, v, \mathbf{p}) - \sum_{\lambda=0}^{L-1} p_{\lambda} u_{\lambda} (1 - 1/v) \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial v} < 0.$$

□

Proof of Proposition 3

Taking first differences of equation (21) gives

$$\begin{aligned}
\frac{\partial w_1^{\lambda}}{\partial \lambda} &= \frac{\beta(1 - \delta)(\partial h / \partial \lambda)[r + \delta + \beta(1 - \delta)h]y_1 - (\partial h / \partial \lambda)(1 - \delta)\beta^2[r + \delta + (1 - \delta)h]y_1}{[r + d + \beta(1 - \delta)h]^2} \\
&= \frac{\beta(1 - \delta)(\partial h / \partial \lambda)[(1 - \beta)(r + \delta)]y_1}{r + d + \beta(1 - \delta)h]^2} > 0
\end{aligned}$$

Note that $\partial w_1^{\lambda} / \partial \lambda = 0$ if $\beta = 0$ or $\beta = 1$.

□

Proof of Proposition 4

To proof proposition 4, note that the equation for labor demand (16), the L wage curves in (21) and the L individual Beveridge curves given by (23) render us with $2L + 1$ equations from which we have to distill the $2L + 1$ unknowns: u_λ, v and w^λ with $\lambda \in \{0, 1, \dots, L - 1\}$.

We first show that for all λ , v is decreasing in u_λ along the individualized Beveridge curve given by equation (23), which is repeated here for convenience,

$$(1 - \delta)u_\lambda h(\lambda, \bar{u}, v, \mathbf{p}) = \delta(1 - u_\lambda), \quad \lambda \in \{0, 1, \dots, L - 1\}. \quad (\text{A.1})$$

Note that since $h(\cdot) \leq 1$, $u_\lambda \geq \delta$ for all values of λ .

Applying the implicit function theorem gives

$$\frac{dv}{du_\lambda} = \frac{-[\delta + (1 - \delta)\frac{\partial u_\lambda h(\lambda, \bar{u}, v, \mathbf{p})}{\partial u_\lambda}]}{(1 - \delta)u_\lambda \frac{\partial h(\lambda, \bar{u}, v, \mathbf{p})}{\partial v}}, \quad (\text{A.2})$$

the denominator of which is positive. Thus,

$$\begin{aligned} \frac{dv}{du_\lambda} < 0 &\Leftrightarrow \frac{\partial u_\lambda h(\lambda, \bar{u}, v, \mathbf{p})}{\partial u_\lambda} > -\frac{\delta}{1 - \delta} \\ &\Leftrightarrow v + (1 - v)P(\lambda, \bar{u}, v, \mathbf{p}) + (1 - v)p_\lambda u_\lambda \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} > -\frac{\delta}{1 - \delta}. \end{aligned}$$

The first part on the left hand side represents the positive direct effect of the higher unemployment of agents with λ connections on the number of job matches; the second part represents the indirect effect increased unemployment among λ -types has on their individual hiring probability through the average unemployment rate. This effect is negative. The condition states that the net of these two effects must be large enough such that an additional decrease in the vacancy rate in order to

reestablish equilibrium. The condition is violated if the probability of receiving an indirect job offer is “too sensitive” to changes in the average unemployment level.⁸ The condition is less stringent for higher break-up rates δ . The intuition is that higher break-up rates imply larger per period flows into unemployment and smaller flows into employment. A slightly higher unemployment level then causes a sharp decline in the flow into unemployment which in equilibrium has to be matched by a equally large decline of the flow into employment. This can only be established by a decrease in the vacancy rate v , decreasing an agent’s probability of receiving a direct job offer.

This renders us with a condition on u_λ , $\forall \lambda$, that

$$u_\lambda < \tilde{u}_\lambda = \frac{v + (1 - v)P(\lambda, \bar{u}, v, \mathbf{p}) + \delta/(1 - \delta)}{-(1 - v)p_\lambda \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}}} > 0. \quad (\text{A.3})$$

These restrictions are non-binding if $\tilde{u}_\lambda \geq 1$, $\forall \lambda$. This translates as follows into conditions on δ :

$$\begin{aligned} \tilde{u}_\lambda > 1 &\Leftrightarrow \delta > \tilde{\delta}_\lambda \equiv \frac{v + (1 - v) \left\{ P(\lambda, \bar{u}, v, \mathbf{p}) + p_\lambda \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} \right\}}{v + (1 - v) \left\{ P(\lambda, \bar{u}, v, \mathbf{p}) + p_\lambda \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} \right\} - 1}, \\ &\Leftrightarrow P(\lambda, \bar{u}, v, \mathbf{p}) + p_\lambda \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} < 1. \end{aligned}$$

Thus, a sufficient condition on the job destruction rate δ that ensures the downward sloping form of the all individual Beveridge curves is that

$$\delta > \max_\lambda \tilde{\delta}_\lambda. \quad (\text{A.4})$$

Note that this condition is always satisfied if $\tilde{\delta}_\lambda < 0$ for all λ which happens if $P(\lambda, \bar{u}, v, \mathbf{p}) + p_\lambda \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} > -\frac{v}{1-v}$.⁹

⁸Because $\partial P/\partial \bar{u} = \lambda v[1 - vq]^{\lambda-1}(\partial q/\partial \bar{u})$, we do not know in general for which value of λ , this sensitivity is greatest.

⁹In Calvó-Armengol and Zenou (2005), Proposition 2 and 3, similar restrictions on the

We next prove that along the curve (24), u_λ is increasing in v .

Equation (24) can be rewritten as

$$y_1 = \frac{\gamma(r + \delta)}{(1 - \delta)f(\mathbf{u}^*, v^*, \mathbf{p}) \left\{ 1 - \beta E_g \left[\frac{r + \delta + (1 - \delta)h(\lambda, \bar{u}^*, v^*, \mathbf{p})}{r + \delta + \beta(1 - \delta)h(\lambda, \bar{u}^*, v^*, \mathbf{p})} \right] \right\}}, \quad (\text{A.5})$$

Define

$$z(\lambda) \equiv \frac{r + \delta + (1 - \delta)h(\lambda, \bar{u}, v, \mathbf{p})}{r + \delta + \beta(1 - \delta)h(\lambda, \bar{u}, v, \mathbf{p})}$$

and

$$\begin{aligned} b(\lambda) &\equiv \frac{\sum_{k=0}^{L-1} \{p_k u_k h(k, \bar{u}, v, \mathbf{p}) z(k)\}}{m(\mathbf{u}, v, \mathbf{p})} \\ &+ \frac{(r + \delta)^2 + 2(r + \delta)(1 - \delta)h(\lambda, \bar{u}, v, \mathbf{p})}{(r + \delta + \beta(1 - \delta)h(\lambda, \bar{u}, v, \mathbf{p}))^2} \\ &= E_g[z(\mu)] + \frac{(r + \delta)^2 + 2(r + \delta)(1 - \delta)h(\lambda, \bar{u}, v, \mathbf{p})}{(r + \delta + \beta(1 - \delta)h(\lambda, \bar{u}, v, \mathbf{p}))^2}. \end{aligned}$$

Applying the implicit function theorem equation (A.5) leads (after a number of tedious calculations, which are available upon request) to

$$\begin{aligned} \frac{\partial v}{\partial u_\lambda} &= \frac{-p_\lambda \sum_{\mu=0}^{L-1} \left[p_\mu u_\mu b(\mu) \frac{\partial h(\mu)}{\partial \bar{u}} \right] + p_\lambda h(\lambda) \left[\frac{1}{\beta} - z(\lambda) \right]}{\sum_{\mu=0}^{L-1} \left\{ p_\mu u_\mu b(\mu) \frac{\partial h(\mu)}{\partial v} \right\}} \\ &- \frac{p_\lambda (v - 1) \left(\sum_{\mu=0}^{L-1} p_\mu u_\mu \frac{\partial P(\mu, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} \right) \left[\frac{1}{\beta} - E_g[z(\mu)] \right]}{\sum_{\mu=0}^{L-1} \left\{ p_\mu u_\mu b(\mu) \frac{\partial h(\mu)}{\partial v} \right\}} > 0 \quad \forall \lambda. \end{aligned}$$

The inequality follows since $\partial h(\mu)/\partial \bar{u} < 0$, $\partial h(\mu)/\partial v > 0$, $b(\mu) > 0$, $\partial P(\mu, \bar{u}, v, \mathbf{p})/\partial \bar{u} > 0$ and

$$\frac{1}{\beta} - z(\lambda) > 0 \Leftrightarrow 1 - \frac{(r + \delta)(1 - \beta)}{r + \delta + \beta(1 - \delta)h(\lambda)} < 1,$$

values of u should be satisfied: the proof of their Proposition 2(ii) shows that $\frac{\partial u P(s, u, v)}{\partial u}$ is only positive for values of u smaller than a certain value \tilde{u} .

and one easily sees that the latter inequality always holds given any value of λ ; from this, it automatically follows that $\frac{1}{\beta} - E_g[z(\mu)] > 0$.

Thus, as in Calvó-Armengol and Zenou (2005), if a labor market equilibrium exists, it is unique. In the same vein as Calvó-Armengol and Zenou, we prove existence. At $v = 1$, $h(\lambda, \bar{u}, 1, \mathbf{p}) = 1$ and we deduce from (24) that $(\delta, 1)$ belongs to all L individual Beveridge curves. Since $f(\mathbf{u}, 1, \mathbf{p}) = \bar{u}$, $\left(\frac{\gamma[r+\delta+(1-\delta)\beta]}{y_1(1-\beta)(1-\delta)}, 1\right)$ satisfies (A.5), for which $\frac{\gamma[r+\delta+(1-\delta)\beta]}{y_1(1-\beta)(1-\delta)} \leq 1$. It is not surprising that this condition coincides with that in Calvó-Armengol and Zenou, because setting $v = 1$ in fact undoes the positive effects of having more connections. The necessary conditions $1 \geq \frac{\gamma[r+\delta+(1-\delta)\beta]}{y_1(1-\beta)(1-\delta)} \geq \delta$ and (A.4) therefore ensure equilibrium existence.

Proof of Proposition 5

Suppose that the degree distribution is $Poisson(\theta)$. In that case (with $\bar{u} > 0$), $q(u, \theta) = \frac{1-\bar{u}}{\bar{u}\theta}[1 - e^{-\bar{u}\theta}]$. Then $P(\lambda, \bar{u}, v, \theta) = 1 - [1 - vq(\bar{u}, \theta)]^\lambda$.

Then the derivative of $P(\cdot)$ with respect to θ is $\partial P(\lambda, \bar{u}, v, \theta)/\partial\theta = \lambda v[1 - vq(\bar{u}, \theta)]^{\lambda-1}(\partial q/\partial\theta)$. Some algebra shows that

$$\frac{\partial q(\bar{u}, \theta)}{\partial\theta} = \frac{1-\bar{u}}{\bar{u}\theta^2} \left[(\theta\bar{u} + 1)e^{-\bar{u}\theta} - 1 \right] = \frac{1}{\theta} \left[(1-\bar{u})e^{-\bar{u}\theta} - q \right] < 0,$$

where the last inequality follows by applying the Taylor series of e^{-x} expanded around $\bar{u}\theta$. Thus $\partial P(\lambda, \bar{u}, v, \theta)/\partial\theta < 0$. Likewise,

$$\frac{\partial^2 P(\lambda, \bar{u}, v, \theta)}{\partial\theta^2} = \lambda v [1 - vq(\bar{u}, \theta)]^{\lambda-2} \left[(1 - vq(\bar{u}, \theta)) \frac{\partial^2 q}{\partial\theta^2} - (\lambda - 1)v \left(\frac{\partial q}{\partial\theta} \right)^2 \right] > 0.$$

The last inequality follows from the fact that

$$\frac{\partial^2 q(\bar{u}, \theta)}{\partial\theta^2} = \frac{1-\bar{u}}{\bar{u}\theta^3} \left[2 - ((\theta\bar{u} + 1)^2) e^{-\bar{u}\theta} \right] > 0.$$

The inequality again follows from applying the Taylor series of e^{-x} around $\bar{u}\theta$.

Since $q(\bar{u}, \infty) = 0$ and $\lim_{\theta \downarrow 0} q(\bar{u}, \theta) = (1 - \bar{u})$, it further follows that $P(\lambda, \bar{u}, v, \infty) = 0$ and $\lim_{\theta \downarrow 0} P(\lambda, \bar{u}, v, \theta) = 1 - [1 - v(1 - \bar{u})]^\lambda$. \square

Proof of Proposition 6

Given that the degree distribution is Poisson, the expression for $\underline{\lambda}$ in Proposition 1 equals:

$$\underline{\lambda}(\theta) = \frac{1 - 2\theta(1 - e^{-\theta}(1 - \theta))}{v(e^{-\theta} - 1)^2},$$

the denominator of which is nonnegative. Because $\partial \underline{\lambda}(\theta)/\partial \theta < 0$, $\forall \theta > 0$, $\underline{\lambda}(\theta) = 0$ has a unique solution: $\tilde{\theta} \approx 0.625359$. Application of Proposition 1 (b) states that, if $\theta \geq \tilde{\theta}$, $\partial P(\lambda, \bar{u}, v, \mathbf{p})/\partial \bar{u}$ attains a minimum at $\bar{u} = 1$, for all values of λ .

From Proposition 4 we know that the equilibrium condition on δ is satisfied if $P(\lambda, \bar{u}, v, \mathbf{p}) + p_\lambda \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} > -\frac{v}{1-v}$. The left-hand side of this inequality reaches its minimum for $\bar{u} = 1$. In that case,

$$\left. \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} \right|_{\bar{u}=1} = \lambda v [1 - vq(\bar{u}, \mathbf{p})]^{\lambda-1} \left. \frac{\partial q(\bar{u}, \mathbf{p})}{\partial \bar{u}} \right|_{\bar{u}=1} = \lambda v \frac{p_0 - 1}{\theta} = \lambda v (e^{-\theta} - 1)/\theta.$$

Then,

$$\begin{aligned} P(\lambda, \bar{u}, v, \mathbf{p}) + p_\lambda \frac{\partial P(\lambda, \bar{u}, v, \mathbf{p})}{\partial \bar{u}} &= \frac{\theta^\lambda e^{-\theta}}{\lambda!} \frac{\lambda v (e^{-\theta} - 1)}{\theta} \\ &= \frac{\theta^{\lambda-1} e^{-\theta}}{(\lambda-1)!} v (e^{-\theta} - 1). \end{aligned}$$

Noticing that

$$\max_\lambda \left[\frac{\theta^{\lambda-1} e^{-\theta}}{(\lambda-1)!} v (e^{-\theta} - 1) \right] = \frac{\theta^\theta e^{-\theta}}{\theta!} v (e^{-\theta} - 1) \geq -1$$

leads to

$$\tilde{\delta}_\theta = \frac{v + v(1-v) \frac{\theta^\theta e^{-\theta}}{\theta!} (e^{-\theta} - 1)}{v + v(1-v) \frac{\theta^\theta e^{-\theta}}{\theta!} (e^{-\theta} - 1) - 1} \leq 0 \quad \forall v.$$

This completes the proof. \square